

Product Strategy and Management

2nd Edition

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Pearson

PRODUCT STRATEGY AND MANAGEMENT

SECOND EDITION

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and
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Product Strategy and Management

Table of Contents

Front Cover

Product strategy and management

Brief contents

Contents

Introduction: Product strategy and management

Introduction

Perspective

Structure

Acknowledgements

Part I The theoretical foundations

Competition and product strategy

Introduction

What links competitiveness, marketing and product strategy?

Marketing and competitive success

Environmental change

Life cycle analysis

Managing competition: product strategy is central

Product strategy and management

The process of innovation

Summary

Questions

The product in theory and practice

Introduction

What is a product?

Objective versus subjective selection criteria

Are services different?

Table of Contents

Branding
Classifying new products
The buygrid analytic framework
New service development
Summary
Questions

Buyer behaviour

Introduction
Models of buyer behaviour
Influences on the decision process
A composite model of buying behaviour
The adoption and diffusion of new products
Researching the market for major innovations
Summary
Questions

The product life cycle in theory and practice

Introduction
The product life cycle
The seven stages of the product life cycle
Managerial applications of the plc concept
Criticisms of the PLC
Operationalizing the PLC
Summary
Questions

Product portfolios

Introduction
The concept of the product portfolio
The BCG growth-share matrix
Shell's directional policy matrix
Summary
Questions

Part II New product development

Table of Contents

The importance, nature and management of the new product development process

Introduction

New product development models

Overview of the stages of the new product development process

The usefulness of the process models

Factors affecting success and failure of new product development

Implications of the success and failure literature for the process: focusing on the process and the people

Summary

Questions

New product strategy

Introduction

The need for product innovation strategy

The components of new product strategy: technologies and markets

Summary

Questions

Idea management for new product development

Introduction

The objective of idea generation

Sources of information for new product ideas

Techniques for activating sources of information

Managing creativity

Summary

Questions

Screening new product ideas

Introduction

What is screening?

The importance of screening

Types of screens

Screening: process and criteria

Summary

Table of Contents

Questions

Concept development and testing

Introduction

The purposes of concept testing

What is a new product concept?

The process of concept testing

Research methods for concept testing

Specific techniques for concept development and testing

Summary

Questions

Business analysis

Introduction

What goes into a business analysis?

Basic financial concepts

Financial techniques for new product development

Summary

Questions

Product testing

Introduction

The purpose of product testing

The overriding concerns of product testing

Major decisions in constructing a product test

Product testing in industrial markets

Summary

Questions

Part III Product management

Commercialization: test marketing and launching the new product

Introduction

Test marketing

Time to market

Breaking into the market

Table of Contents

Reprise

Case study: TI Superform - superplastic aluminium

Summary

Questions

Managing growth

Introduction

Resistance to change

Leveraging new product growth

Computerized tomography: the EMI scanner

Sustaining differentiation

Summary

Questions

Managing the mature product

Introduction

Maturity - its nature and causes

Offensive strategies

Extending the product life cycle

Managing the relationship

Customer relationship management

Summary

Questions

Part IV Product elimination

Controlling the product line: an overview of the deletion decision

Introduction

The importance of product deletion

The reasons for the neglect of product deletion

The scope of the deletion decision

Triggers in product deletion

Summary

Questions

Reaching the decision to delete a product

Table of Contents

Introduction

Identification of deletion candidates

The diagnostic routine: analysis and revitalization

Evaluation of deletion candidates: deciding to drop the product

Summary

Questions

Implementing the deletion decision

Introduction

How deletion decisions are implemented

Summary

Questions

Reprise

Introduction

Structure

Part I The theoretical foundations

Part II New product development

Part III Product management

Part IV Product elimination

Bibliography

Index

Back Cover