

INTERNATIONAL BUSINESS

The Challenges of Globalization

TENTH EDITION





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Internation GLOBAL EDITION BUSINESS The Challenges of Globalization

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International Business: The Challenges of Globalization, Global Edition

Table of Contents

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•	•		vt	_	

Title Page

Copyright

Pearsons Commitment to Diversity, Equity, and Inclusion

Brief Contents

Contents

Dear Friends and Colleagues

Preface

About the Authors

Part 1: Global Business Environment

Chapter 1. Globalization Today

Apples Global iMpact

1.1 Introduction and Key Players

1.1.1 Key Players in International Business

Global Manager: The Keys to Global Success

1.2 What is Globalization?

1.2.1 Evolution of Globalization

1.2.2 Globalization of Markets

1.2.3 Globalization of Production

1.3 Drivers of Globalization

1.3.1 Falling Barriers to Trade and Investment

1.3.2 Global E-commerce

1.3.3 Digital Transformation

1.3.4 Communication and Transportation

1.4 Globalization Debate

1.4.1 Globalization Harms Jobs and Wages

1.4.2 Globalization Improves Jobs and Wages

1.4.3 Debate about Income Inequality

1.4.4 Globalization and Culture

Culture Insights: The Culture Debate

1.4.5 Globalization and National Sovereignty



1.4.6 Globalization and the Environment

1.5 Workplace Skills

- 1.5.1 Skills for Your Career
- 1.5.2 The Global Business Environment

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Appendix World Atlas

Chapter 2. Ethics, Social Responsibility, and Sustainability

Tonys Chocolonely

2.1 Ethics Theories

- 2.1.1 Utilitarianism
- 2.1.2 Rights Theory
- 2.1.3 Theory of Justice
- 2.1.4 Cultural Relativism

2.2 Business Ethics

- 2.2.1 Resolving Ethical Dilemmas
- 2.2.2 Codes of Ethics
- 2.2.3 Sources of Unethical Behavior

2.3 Corporate Social Responsibility

- 2.3.1 Efficiency and Profits as Social Responsibility
- 2.3.2 Business Responsibilities to Society

Culture Insights: Speaking In Fewer Tongues

2.3.3 Stakeholder Theory

2.4 Sustainability

2.4.1 Carbon Footprints and Climate Change

Global Manager: Three Sustainable Strategies for Three Markets

- 2.4.2 A Circular Economy
- 2.4.3 Greenwashing

2.5 Additional Key Global Issues

- 2.5.1 Bribery and Corruption
- 2.5.2 Working Conditions and Human Rights
- 2.5.3 Diversity, Equity, and Inclusion

Chapter Summary

Key Terms



Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Part 2: National Business Environment

Chapter 3. Cross-Cultural Business

Vans: Off The Wall

3.1 What Is Culture?

- 3.1.1 Cross-Cultural Literacy
- 3.1.2 National Culture
- 3.1.3 Subcultures
- 3.1.4 Physical Environment
- 3.1.5 Material Culture

3.2 Values, Attitudes, and Behavior

- 3.2.1 Values
- 3.2.2 Attitudes
- 3.2.3 Aesthetics
- 3.2.4 Behaviors

Culture Insights: A Globetrotters Guide to Meetings

3.3 Social Structure and Education

- 3.3.1 Social Group Associations
- 3.3.2 Social Status
- 3.3.3 Social Mobility
- 3.3.4 Education

Global Manager: Social Flexibility

3.4 Religion

- 3.4.1 Christianity
- 3.4.2 Islam
- 3.4.3 Hinduism
- 3.4.4 Buddhism
- 3.4.5 Judaism
- 3.4.6 Confucianism

3.5 Personal Communication

- 3.5.1 Spoken and Written Language
- 3.5.2 Body Language

3.6 Culture in the Global Workplace

- 3.6.1 Perception of Time
- 3.6.2 View of Work
- 3.6.3 Cultural Change



3.6.4 Kluckhohn-Strodtbeck Framework

3.6.5 Hofstede Framework

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 4. Political, Economic, and Legal Systems

TikTok Rocks

4.1 Political Systems

4.1.1 Totalitarianism

Global Manager: From Civil War to Civil Society

4.1.2 Democracy

4.2 Economic Systems

4.2.1 Centrally Planned Economy

4.2.2 Mixed Economy

4.2.3 Market Economy

4.3 Legal Systems

4.3.1 Common Law

4.3.2 Civil Law

Culture Insights: Playing by the Rules

4.3.3 Theocratic Law

4.4 Global Legal Issues

4.4.1 Intellectual Property

4.4.2 Product Safety and Liability

4.4.3 Antitrust Regulations

4.4.4 Taxation

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 5. Economic Development of Nations

Paytm in India

5.1 Economic Development



- 5.1.1 Classifying Countries
- 5.1.2 National Production
- 5.1.3 Purchasing Power Parity
- 5.1.4 Human Development

5.2 Political Risk

- 5.2.1 Conflict and Violence
- Global Manager: Your Global Security Checklist
- 5.2.2 Property Seizure
- 5.2.3 Government Policies

5.3 Managing Political Risk

- 5.3.1 Adaptation
- 5.3.2 Information Gathering
- 5.3.3 Political Influence
- 5.3.4 International Relations
- 5.3.5 The United Nations

5.4 Economic Transition

- 5.4.1 Transition Obstacles
- 5.4.2 Chinas Economic Transition
- Culture Insights: Guidelines for Good Guanxi
- 5.4.3 Russias Economic Transition

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Part 3: International Trade and Investment

Chapter 6. International Trade Theory

Tesla Charges Ahead

6.1 The Nature of International Trade

- 6.1.1 Benefits of Trade
- 6.1.2 Economic Importance of Trade
- 6.1.3 Top Trading Nations
- 6.1.4 Global Trade and Output
- 6.1.5 Trade Interdependence

Culture Insights: Business Culture in the Pacific Rim

6.2 Mercantilism

- 6.2.1 How Mercantilism Worked
- 6.2.2 Flaws of Mercantilism



6.3 Theories of Absolute and Comparative Advantage

- 6.3.1 Absolute Advantage
- 6.3.2 Comparative Advantage

6.4 Factor Proportions Theory

- 6.4.1 Labor Versus Land and Capital Equipment
- 6.4.2 Evidence on Factor Proportions Theory: The Leontief Paradox

6.5 International Product Life Cycle

- 6.5.1 Stages of the Product Life Cycle
- 6.5.2 Limitations of the Theory
- Global Manager: Five Fulfillment Mistakes

6.6 New Trade Theory

6.6.1 First-Mover Advantage

6.7 National Competitive Advantage

- 6.7.1 Factor Conditions
- 6.7.2 Demand Conditions
- 6.7.3 Related and Supporting Industries
- 6.7.4 Firm Strategy, Structure, and Rivalry
- 6.7.5 Government and Chance

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 7. Governments and Trade

Netflix Reinvents TV

7.1 Why Do Governments Intervene in Trade?

7.1.1 Political Motives

Culture Insights: A Culture of Business Security

- 7.1.2 Economic Motives
- 7.1.3 Cultural Motives

7.2 Instruments of Trade Promotion

- 7.2.1 Subsidies
- 7.2.2 Export Assistance

Global Manager: Experts in Exporting

- 7.2.3 Foreign Trade Zones
- 7.2.4 Special Government Agencies
- 7.3 Instruments of Trade Restriction



- 7.3.1 Tariffs
- 7.3.2 Quotas
- 7.3.3 Other Nontariff Barriers

7.4 Global Trading System

- 7.4.1 General Agreement on Tariffs and Trade (GATT)
- 7.4.2 World Trade Organization (WTO)

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 8. Foreign Direct Investment

Spotify for Every Mood

8.1 The Nature of Foreign Direct Investment

8.1.1 Forms of Foreign Direct Investment

Culture Insights: Cross-Cultural Mergers and Acquisitions

- 8.1.2 Worldwide Flows of FDI
- 8.1.3 Recipients and Sources of FDI

8.2 Theories of Foreign Direct Investment

- 8.2.1 International Product Life Cycle
- 8.2.2 Market Imperfections
- 8.2.3 Eclectic Theory
- 8.2.4 Market Power

8.3 Management Issues and Foreign Direct Investment

- 8.3.1 Control
- 8.3.2 Purchase-or-Build Decision
- 8.3.3 Production Costs

Global Manager: Surprises of Investing Abroad

- 8.3.4 Customer Knowledge
- 8.3.5 Following Clients
- 8.3.6 Following Rivals

8.4 Why Governments Intervene in FDI

- 8.4.1 Balance of Payments
- 8.4.2 Reasons for Intervention by the Host Country
- 8.4.3 Reasons for Intervention by the Home Country

8.5 Government Policy Instruments and FDI

- 8.5.1 Host Countries: Promotion
- 8.5.2 Host Countries: Restriction



8.5.3 Home Countries: Promotion8.5.4 Home Countries: Restriction

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 9. Regional Economic Integration

Nestlés Global Recipe

9.1 The Nature of Regional Integration Efforts

- 9.1.1 Levels of Regional Integration
- 9.1.2 The Case for Regional Integration
- 9.1.3 The Case Against Regional Integration

9.2 Integration in Europe

9.2.1 European Union

Culture Insights: Doing Business in the Czech Republic

9.2.2 European Free Trade Association (EFTA)

9.3 Integration in the Americas

- 9.3.1 United States-Mexico-Canada Agreement (USMCA)
- 9.3.2 Central American Free Trade Agreement (CAFTA-DR)
- 9.3.3 Andean Community (CAN)
- 9.3.4 Southern Common Market (MERCOSUR)
- 9.3.5 Central America and the Caribbean

9.4 Integration in Asia and Africa

- 9.4.1 Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP)
- 9.4.2 Association of Southeast Asian Nations (ASEAN)

Global Manager: The Ins and Outs of ASEAN

- 9.4.3 Regional Comprehensive Economic Partnership (RCEP)
- 9.4.4 Asia Pacific Economic Cooperation (APEC)
- 9.4.5 Africas Integration Efforts

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case



Part 4: International Financial System

Chapter 10. International Financial Markets

Samsungs Number Won

10.1 The International Capital Market

10.1.1 Benefits of the International Capital Market

10.1.2 International Bond Market

Culture Insights: Big Results from Microfinance

10.1.3 International Equity Market

10.1.4 Eurocurrency Market

10.2 The Foreign Exchange Market

10.2.1 Functions of the Foreign Exchange Market

10.2.2 Exchange-Rate Risk

10.3 Currency Rates and Instruments

10.3.1 Spot and Forward Rates

10.3.2 Forward Contracts, Swaps, and Options

10.4 Market Structure and Convertibility

10.4.1 Financial Centers

Global Manager: Managing Foreign Exchange

10.4.2 Interbank Market

10.4.3 Currency Convertibility

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 11. International Monetary System

The Euro

11.1 Importance of Currency Values

11.1.1 Desire for Stability and Predictability

11.1.2 Efficient Versus Inefficient Market View

11.1.3 Forecasting Techniques

Culture Insights: The Long Arm of the Law

11.2 Factors That Determine Exchange Rates

11.2.1 Law of One Price

11.2.2 Purchasing Power Parity

11.2.3 Evaluating Purchasing Power Parity

11.3 Fixed Exchange-Rate Systems



- 11.3.1 The Gold Standard
- 11.3.2 Bretton Woods Agreement

11.4 Floating Exchange-Rate System

- 11.4.1 Todays Exchange-Rate Arrangements
- 11.4.2 Recent Financial Crises
- Global Manager: Adjusting to Currency Swings
- 11.4.3 Future of the International Monetary System

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Part 5: International Business Management

Chapter 12. International Strategy and Organization

Ryanair Soars Above

12.1 Company Analysis

- 12.1.1 Company Mission and Goals
- 12.1.2 Core Competency and Value Creation
- 12.1.3 Business Environment

Culture Insights: Researching Business Environments

12.2 Strategy Formulation

- 12.2.1 Two International Strategies
- 12.2.2 Corporate-Level Strategies
- 12.2.3 Business-Level Strategies
- 12.2.4 Department-Level Strategies

Global Manager: Questions to Ask Before Going International

12.3 Issues of Organizational Structure

- 12.3.1 Centralization Versus Decentralization
- 12.3.2 Coordination and Flexibility

12.4 Types of Organizational Structure

- 12.4.1 International Division Structure
- 12.4.2 International Area Structure
- 12.4.3 Global Product Structure
- 12.4.4 Global Matrix Structure
- 12.4.5 Work Teams

Chapter Summary

Key Terms



Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 13. Analyzing International Opportunities

Starbucks Global Expansion

13.1 Basic Appeal and National Factors

13.1.1 Identify Basic Appeal

13.1.2 Assess the National Business Environment

Global Manager: Expanding Globally Online

13.2 Measure and Select the Market or Site

13.2.1 Measure Market or Site Potential

13.2.2 Select the Market or Site

13.3 Secondary Market Research

13.3.1 Public Information Sources

13.3.2 Private Information Sources

13.3.3 Issues with Secondary Research

13.4 Primary Market Research

13.4.1 Trade Shows and Trade Missions

Culture Insights: Is the World Your Oyster?

13.4.2 Interviews and Focus Groups

13.4.3 Surveys and Environmental Scanning

13.4.4 Issues with Primary Research

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 14. Selecting and Managing Entry Modes

Marvel Entertains

14.1 Exporting and Countertrade

14.1.1 Why Companies Export

14.1.2 Developing an Export Strategy: A Four-Step Model

14.1.3 Degree of Export Involvement

14.1.4 Countertrade

14.2 Export/Import Financing



- 14.2.1 Advance Payment
- 14.2.2 Documentary Collection
- 14.2.3 Letter of Credit
- 14.2.4 Open Account

Global Manager: Collecting International Debts

14.3 Contractual Entry Modes

- 14.3.1 Licensing
- 14.3.2 Franchising
- 14.3.3 Management Contracts
- 14.3.4 Turnkey Projects

14.4 Investment Entry Modes

- 14.4.1 Wholly Owned Subsidiaries
- 14.4.2 Joint Ventures
- 14.4.3 Strategic Alliances
- 14.4.4 Partner Selection

Culture Insights: Negotiating Market Entry

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 15. Developing and Marketing Products

Wings for Life

15.1 Developing Product Strategies

- 15.1.1 Laws and Culture
- 15.1.2 Brand and Product Names
- 15.1.3 Other Product Issues

15.2 Creating Promotional Strategies

- 15.2.1 Push and Pull Strategies
- Global Manager: Managing an International Sales Force
- 15.2.2 International Advertising
- 15.2.3 Communicating Promotional Messages
- 15.2.4 Blending Product and Promotional Strategies

Culture Insights: Localizing Digital Advertising

15.3 Designing Distribution Strategies

- 15.3.1 Designing Distribution Channels
- 15.3.2 Special Distribution Issues
- 15.4 Developing Pricing Strategies



15.4.1 Worldwide Pricing

15.4.2 Dual Pricing

15.4.3 Factors That Affect Pricing Decisions

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Chapter 16. Managing International Operations

Toyota Races Ahead

16.1 Production Strategy

16.1.1 Capacity Planning

16.1.2 Facilities Location Planning

16.1.3 Process Planning

16.1.4 Facilities Layout Planning

16.2 Acquiring Physical Resources

16.2.1 Reasons to Make

16.2.2 Reasons to Buy

16.2.3 Raw Materials

16.2.4 Fixed Assets

16.3 Key Production Concerns

16.3.1 Quality Improvement Efforts

Global Manager: World-Class Standards

16.3.2 Shipping and Inventory Costs

16.3.3 Reinvestment versus Divestment

16.4 Financing Business Operations

16.4.1 Borrowing

16.4.2 Issuing Equity

16.4.3 Internal Funding

Culture Insights: Financing Business from Abroad

16.4.4 Capital Structure

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments



Practicing International Management Case

Chapter 17. Hiring and Managing Employees

IKEA Togetherness

17.1 International Staffing Policies

17.1.1 Ethnocentric Staffing

17.1.2 Polycentric Staffing

17.1.3 Geocentric Staffing

17.2 Recruiting and Selecting Human Resources

17.2.1 Human Resource Planning

Global Manager: Growing Global

17.2.2 Recruiting Human Resources

17.2.3 Selecting Human Resources

17.2.4 Culture Shock

17.2.5 Reverse Culture Shock

Culture Insights: A Shocking Ordeal

17.3 Training and Development

17.3.1 Methods of Cultural Training

17.3.2 Compiling a Cultural Profile

17.3.3 Nonmanagerial Worker Training

17.4 Compensation, Labor, and Management

17.4.1 Managerial Employees

17.4.2 Nonmanagerial Workers

17.4.3 LaborManagement Relations

Chapter Summary

Key Terms

Talk About It

Teaming Up

Ethical Challenge

Writing Assignments

Practicing International Management Case

Endnotes

Glossary

Name Index

Α

В

C

D

Ε



F

G

Н

I

J

Κ

L

М

Ν

0

Р

R

S

Т

U

٧

W

Χ

Υ

Z

Subject Index

Α

В

С

D

Е

F

G

Н

ı

J

Κ

1

Μ

Ν

0

Р

Q

R

S

Т

U

٧

W Z

Pearson