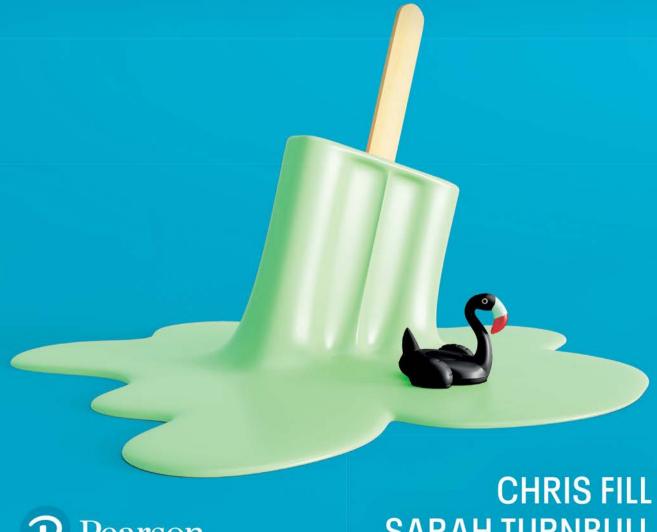
ninth edition

MARKETING COMMUNICATIONS

fame, influencers and agility



SARAH TURNBULL

Marketing Communications

Marketing Communications

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