

A practical guide to understanding
and managing risk

MASTERING RISK MANAGEMENT

- Provides an invaluable framework for the management of risk
- Helps you identify, monitor and manage risk
- Shows you how to change your culture effectively
- Explains how you can lessen reputation damage
- Challenges modelling risk through a business approach

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About the book

Mastering Risk Management provides a step-by-step guide from basic to advanced elements of risk management.

Following a 3-part framework, it covers:

1. What do we mean by risk management?
2. How do you use risk management tools for business benefit?
3. What keeps management awake at night?

‘Read this book to help understand that risk management is about both challenge and opportunity. This book helps you to navigate the perilous waters of business with tools and techniques to help you sleep at night.’

Mark Sismey-Durrant, Chairman, Cashplus Bank; Chair of the Strategy Advisory Board, Loughborough University School of Business and Economics

‘Forewarned is forearmed. This masterpiece successfully navigates useful practical steps, tools, frameworks and techniques to manage, anticipate and address new and emerging risks while tackling existing ones. In today’s world of risk and reward, this is a must read.’

Sir Peter Estlin, independent non-executive director of Rothschild & Co; Chair of FutureDotNow; former Lord Mayor of the City of London

Praise for Mastering Risk Management

‘Here is a straightforward, no-nonsense guide to risk and its integral role in the management process. Using clear examples, Blunden and Thirlwell distil their insights on why respect for risk is a crucial success factor for business. Ignore it at your peril.’

Jane Platt, Chair of Zurich Assurance Ltd;
Chair of LifeSight by Willis Towers Watson;
former non-executive director of the FCA

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University School of Business and Economics

‘The events of 2020 and 2021 have caused everyone to consider their true readiness for the magnitude of “disruption” caused by the global pandemic and, as a consequence, they have had to review and even revise their contingency plans. It is very apt therefore that these expert authors have written a book that provides guidance and prompts on key considerations that are wholly appropriate to all sectors.’

Marty Wright, Academic Head,
U2Binstitute, Glasgow Caledonian University

Mastering Risk Management

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