

GLOBAL
EDITION



Business Statistics

A First Course

8E

David M. Levine
Kathryn A. Szabat
David F. Stephan



A ROADMAP FOR SELECTING A STATISTICAL METHOD

Data Analysis Task	For Numerical Variables	For Categorical Variables
Describing a group or several groups	Ordered array, stem-and-leaf display, frequency distribution, relative frequency distribution, percentage distribution, cumulative percentage distribution, histogram, polygon, cumulative percentage polygon (Sections 2.2, 2.4) Mean, median, mode, geometric mean, quartiles, range, interquartile range, standard deviation, variance, coefficient of variation, skewness, kurtosis, boxplot, normal probability plot (Sections 3.1, 3.2, 3.3, 6.3) Dashboards (Section 14.2)	Summary table, bar chart, pie chart, doughnut chart, Pareto chart (Sections 2.1 and 2.3)
Inference about one group	Confidence interval estimate of the mean (Sections 8.1 and 8.2) t test for the mean (Section 9.2)	Confidence interval estimate of the proportion (Section 8.3) Z test for the proportion (Section 9.4)
Comparing two groups	Tests for the difference in the means of two independent populations (Section 10.1) Paired t test (Section 10.2) F test for the difference between two variances (Section 10.4)	Z test for the difference between two proportions (Section 10.3) Chi-square test for the difference between two proportions (Section 12.1)
Comparing more than two groups	One-way analysis of variance for comparing several means (Section 11.1)	Chi-square test for differences among more than two proportions (Section 12.2)
Analyzing the relationship between two variables	Scatter plot, time series plot (Section 2.5) Covariance, coefficient of correlation (Section 3.5) Simple linear regression (Chapter 13) t test of correlation (Section 13.7) Sparklines (Section 2.7)	Contingency table, side-by-side bar chart, PivotTables (Sections 2.1, 2.3, 2.6) Chi-square test of independence (Section 12.3)
Analyzing the relationship between two or more variables	Colored scatter plots, bubble chart, treemap (Section 2.7) Multiple regression (Chapters 14) Dynamic bubble charts (Section 14.2) Regression trees (Section 14.3) Cluster analysis (Section 14.5) Multidimensional scaling (Section 14.6)	Multidimensional contingency tables (Section 2.6) Drilldown and slicers (Section 2.7) Classification trees (Section 14.4) Multiple correspondence analysis (Section 14.6)

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