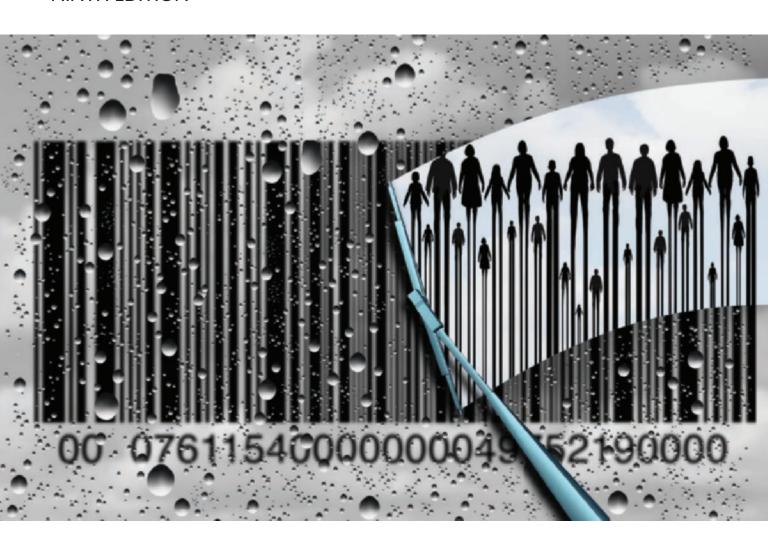


Marketing Research

NINTH EDITION





Alvin C. Burns • Ann Veeck

MARKETING RESEARCH

NINTH EDITION GLOBAL EDITION

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Marketing Research, Global Edition

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