



SIXTH EDITION

OPERATIONS STRATEGY

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Pearson

OPERATIONS STRATEGY

Operations Strategy

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Topics covered in case studies

List of case studies

Aarens Electronic

Aztec Component Supplies

Carglass®: building and sustaining a customer-centric organisation

Clever Consulting

Delta Synthetic Fibres (DSF)

Developing 'Savory Rosti-crisps' at Dreddo Dan's

Disneyland Resort Paris

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