

# RISE ABOVE

**The RAF has long led the way in areas such as technology and innovation. By sharing responsibility and authority according to function and role, and not just by rank or position, the RAF embraces a skilled, educated and professional workforce, which is inclusive, creative and innovative.**

With *Rise Above*, you will:

- Understand that everyone is a leader, whatever their level in the organisation.
- Discover a fresh perspective on leadership from the RAF and how to get the best results for your team.
- Find out what works best in times of conflict.
- Improve your own personal leadership competencies by transferring what works in the RAF to guide your own personal development and enhance your skills as a leader.
- Get inspiration from real-life leadership examples from over 100 years of consistent success within the RAF.

LEADERSHIP  
LESSONS  
FROM THE  
RAF

JOHN JUPP

**FT** PUBLISHING  
FINANCIAL TIMES

## **Praise for *Rise Above***

‘The RAF is regarded as a unique environment. In some ways it is, but it has one thing in common with business: people. In this engaging and fresh analysis, John Jupp demonstrates that hard-won lessons in leading people in the dangerous and demanding work of the armed forces have clear and very valuable application in the business world.’

***Sir David Walker, Non-Executive Director, Alexander  
Mann Solutions***

‘The RAF has entered into the nation’s affection through 100 years of outstanding leadership. Our admiration of battles in the air – whether over the skies of England in the Battle of Britain, the conduct of our aircrew shot down in the Gulf, or the flight of the Black Buck Vulcan and its attack on Port Stanley – is limitless and serves to cement in our minds the amazing bravery and leadership of the RAF. But can business learn from the RAF’s experience and skills? As a business person and an Honorary Group Captain in 601 Squadron, I’ve concluded that many of the leadership skills are transferable. *Rise Above* eloquently shows the way in a manner easily digested by the reader; one could say like a head-up display for business management!’

***Dr Andy Palmer CMG, President; Former CEO, Aston Martin  
Lagonda***

‘Much is written about leadership and there are no rules, but John’s collection of penetrating insights is a first-class handrail for those new to the challenge and others reflecting; I commend it equally to both.’

***Air Marshal Andrew Turner CB CBE MSc BA FRAeS  
CCMI RAF***

# Rise Above

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