

60 secrets
to make your
talk, speech or
presentation
amazing



the speaker's coach

Graham Shaw

23 million views
of his TEDx talk

Praise for *The Speaker's Coach*

'There is no single set formula to giving a great talk. However, in this book you will find compelling insights and practical guidance to help you discover the way that's right for you.'

Chris Anderson, Head of TED

'Bursting with anecdotes, tips and techniques. This book is an essential guide for anyone who wants to improve their presentation skills.'

Jason Yeomanson, Leadership and Management Development Consultant, Marks & Spencer

'These sixty secrets make such sense. They are simple and easily enacted. After reading this, you will be unable to make a bad speech ever again.'

Neil Mullarkey, co-founder, London's Comedy Store Players; communication expert

'*The Speaker's Coach* is a comprehensive, invaluable and entertaining resource which should be required reading for anyone intending to deliver a presentation. It covers every aspect of the process to ensure phenomenal results.'

Jerome Kaplan MA/CCC-SLP, Speech-Language Pathologist, Boston University Aphasia Resource Centre

Speaker's Coach, The

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