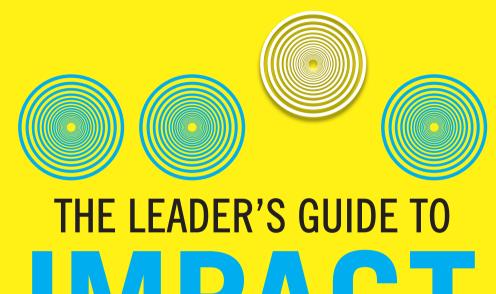
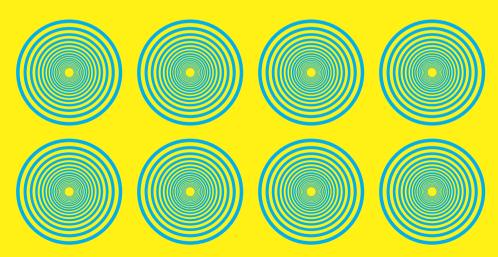
'If there is one book you read on leadership, this is it.'

Vanessa Vallely, OBE, Managing Director, WeAreTheCity; author, *Heels of Steel* 



## **HOW TO USE SOFT SKILLS TO GET HARD RESULTS**



MANDY FLINT
FLISABET VINBERG HEARN



# Praise for **The Leader's Guide to Impact**

'Leadership and impact are associated so strongly in this book, by showing how thoughtful leadership behaviours impact business results, which is music to the ears of an action-oriented leader. It has a very practical approach, which makes it easy to read and actionable. The language is different from the often too theoretical language used; it is more suited to the language leaders use in their day-to-day communication.'

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Ken Stannard, CEO, Cabot Credit Management

'For aspiring life guards this book is a must-read on how to give oxygen to create energy and have impact (like JR). This book is for anyone who wants to breathe life into their team through inspiration resulting in impact, leading to higher engagement, better customer experience and, ultimately, revenue.'

**Neal Watkins**, Chief Product Officer and Executive Board Director, BAE Systems Applied Intelligence, UK

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# Leader's Guide to Impact, The

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