agile now

Your quick start introduction to *agile*

Rob Cole

Praise for *Agile Now*

'A practical look at what it means to be agile and how this isn't just for the techies among us. Straightforward guidance on the theory, tools and, most importantly, the themes of mindset and culture were handled with humour and honesty.'

Amanda Hickey, Head of Business Change and Innovation, Solera-Autodata

'An easy read for anyone curious about how agile can be applied to any business environment. It's more than enough to get anyone up to speed and it doesn't over complicate the subject.'

David Daiches, COO and Co-Founder, INSHUR

'Agile is an extremely lucrative market, and this book unlocks its secrets for just the cost of a takeaway pizza. This humorous, easy-to-read book upskills its readers and entertains them as it educates them on the project management method, which is all the rage in large and small companies up and down the land. It brings its readers from being on the outside to very much on the inside for this much sought-after skill.'

Gerry McLaughlin, owner, www.ITContractor.com

'Agile is perhaps the most misunderstood, misused and confusing term in project management today but here, finally, is a book that talks plainly and simply about agile - I especially love the 'Go Agile in 15 minute' suggestions. Read it! Go agile!'

Peter Taylor, author, *The Lazy Project Manager*

'As a doctor working in the NHS for 38 years, agile would benefit doctors and managers engaged with managing the world's largest bureaucracy. It provides focus on clarity of thought with distinct aims and objectives rather than process and form which can stifle innovation and positive change.'

Professor Neil S Tolley MD FRCS DLO, Head of Otolaryngology – Head & Neck Surgery -Imperial College NHS Healthcare Trust, London, UK

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