

The Presentation Book is their secret.'

HOW TO CREATE IT, SHAPE IT AND DELIVER IT!

Emma Ledden

Praise for *The Presentation Book*

'A succinctly written book on the dos and don'ts of presenting. Detailed and informative, this book not only teaches you the best skills to have in your presenting tool-belt, but also teaches you the importance of a good presentation in the modern world. A must-have for anyone entering or already part of the work-place!'

Claire Fox,
Freelance writer

'This book isn't just for presentation beginners! It has very valuable insights on how to get an audience spellbound and engaged with your presentation. This is a must-have for beginners and experts alike. If you like the stage, this book will make your audience like you on stage. If you have any degree of stage fright, this book will give you the confidence to be the presenter you always wanted to be.'

Frank Hattann, *The Sales Institute of Ireland*,
Digital Sales Advisory Council Member

'Not surprisingly, Emma has delivered the best book on presentation skills I have ever come across. Having experienced her training course first hand, and immediate success in selling consulting work shortly after, I can say with full confidence that she is exceptional at what she does. *The Presentation Book* provides compelling, practical and pithy advice that is easy to take in and apply. It will be my go-to resource for presentations and communications in general from now on.'

Robert Freese, *Director, Talent and Organisation Development*,
First Data Corporation

'*The Presentation Book* exemplifies what Emma does best – communicate the complex clearly, concisely and with great consideration for her audience. This is a truly insightful and practical book that will undoubtedly inspire many in the delivery of more impactful and influential communications.'

Johanna Fullerton, *business psychologist and Director*,
SEVEN, *Psychology at Work*

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