GLOBAL EDITION

Essential Statistics

Exploring the World through Data

SECOND EDITION

Gould • Ryan • Wong

Pearson

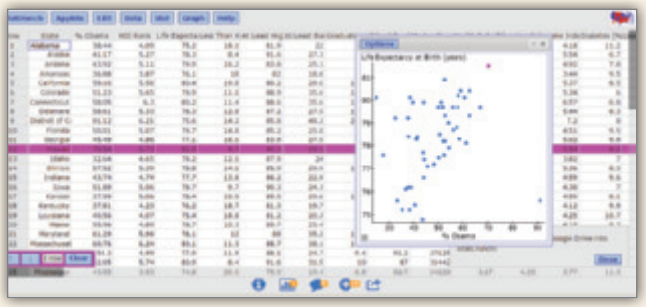
BREAKTHROUGH
To improving results

Available in MyStatLab™ for your Introductory Statistics Courses

MyStatLab is the market-leading online resource for learning and teaching statistics.

Leverage the Power of StatCrunch

MyStatLab leverages the power of StatCrunch—powerful, web-based statistics software. Integrated into MyStatLab, students can easily analyze data from their exercises and etext. In addition, access to the full online community allows users to take advantage of a wide variety of resources and applications at www.statcrunch.com.

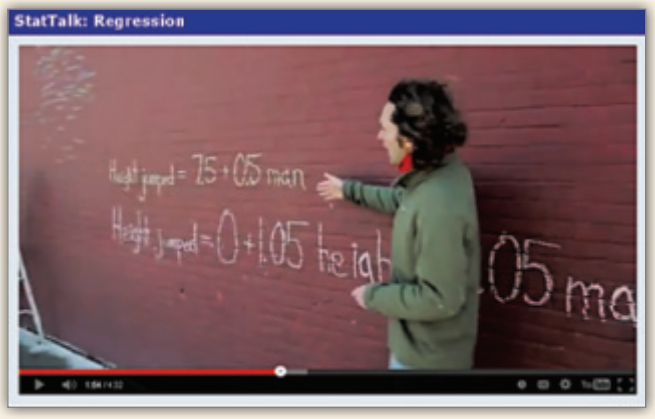


Bring Statistics to Life

Virtually flip coins, roll dice, draw cards, and interact with animations on your mobile device with the extensive menu of experiments and applets in StatCrunch. Offering a number of ways to practice resampling procedures, such as permutation tests and bootstrap confidence intervals, StatCrunch is a complete and modern solution.

Real-World Statistics

MyStatLab video resources help foster conceptual understanding. StatTalk Videos, hosted by fun-loving statistician Andrew Vickers, demonstrate important statistical concepts through interesting stories and real-life events. This series of 24 videos includes assignable questions built in MyStatLab and an instructor's guide.



www.mystatlab.com

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