

GLOBAL  
EDITION



# Essential Statistics

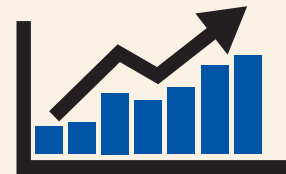
*Exploring the World through Data*

SECOND EDITION

Gould • Ryan • Wong



# Available in MyStatLab™ for your Introductory Statistics Courses

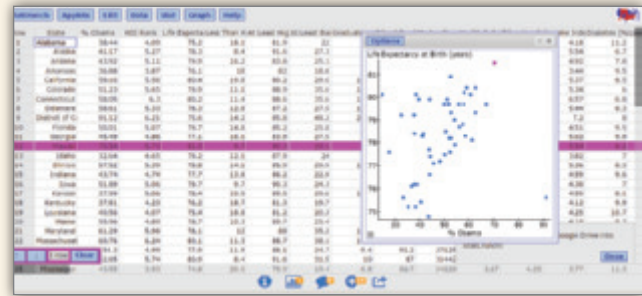


MyStatLab is the market-leading online resource for learning and teaching statistics.

## Leverage the Power of StatCrunch

MyStatLab leverages the power of StatCrunch—powerful, web-based statistics software. Integrated into MyStatLab, students can easily analyze data from their exercises and etext.

In addition, access to the full online community allows users to take advantage of a wide variety of resources and applications at [www.statcrunch.com](http://www.statcrunch.com).

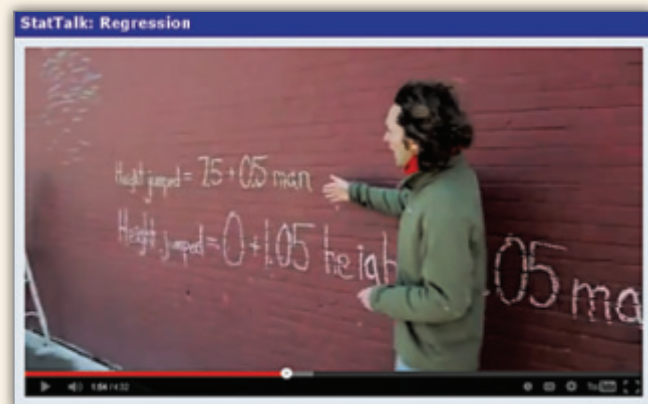


## Bring Statistics to Life

Virtually flip coins, roll dice, draw cards, and interact with animations on your mobile device with the extensive menu of experiments and applets in StatCrunch. Offering a number of ways to practice resampling procedures, such as permutation tests and bootstrap confidence intervals, StatCrunch is a complete and modern solution.

## Real-World Statistics

MyStatLab video resources help foster conceptual understanding. StatTalk Videos, hosted by fun-loving statistician Andrew Vickers, demonstrate important statistical concepts through interesting stories and real-life events. This series of 24 videos includes assignable questions built in MyStatLab and an instructor's guide.



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