

GLOBAL
EDITION



Managerial Economics and Strategy

SECOND EDITION

James A. Brander • Jeffrey M. Perloff



Managerial Economics and Strategy

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Managerial Economics and Strategy, Global Edition

Table of Contents

Cover

Half Title Page

Title Page

Copyright Page

Brief Contents

Contents

Preface

Chapter 1 Introduction

1.1 Managerial Decision Making

Profit

TradeOffs

Other Decision Makers

Strategy

1.2 Economic Models

MiniCase Using an Income Threshold Model in China

Simplifying Assumptions

Testing Theories

Positive and Normative Statements

Summary

Chapter 2 Supply and Demand

Managerial Problem Carbon Taxes

2.1 Demand

The Demand Curve

The Demand Function

Using Calculus Deriving the Slope of a Demand Curve

Table of Contents

Summing Demand Curves

MiniCaseSumming Corn Demand Curves

2.2 Supply

The Supply Curve

The Supply Function

Summing Supply Curves

2.3 Market Equilibrium

Using a Graph to Determine the Equilibrium

Using Algebra to Determine the Equilibrium

Forces That Drive the Market to Equilibrium

2.4 Shocks to the Equilibrium

Effects of a Shift in the Demand Curve

Q&A2.1

Effects of a Shift in the Supply Curve

Managerial ImplicationTaking Advantage of Future Shocks

Effects of Shifts in both Supply and Demand Curves

MiniCaseGenetically Modified Foods

Q&A2.2

2.5 Effects of Government Interventions

Policies That Shift Curves

MiniCaseOccupational Licensing

Price Controls

MiniCaseVenezuelan Price Ceilings and Shortages

Sales Taxes

Q&A2.3

Managerial ImplicationCost PassThrough

2.6 When to Use the SupplyandDemand Model

Managerial SolutionCarbon Taxes

Summary

Questions

Chapter 3Empirical Methods for Demand Analysis

Managerial ProblemEstimating the Effect of an iTunes Price Change

Table of Contents

3.1 Elasticity

The Price Elasticity of Demand

Managerial Implication Changing Prices to Calculate an Arc Elasticity

Q&A3.1

MiniCase Demand Elasticities for Google Play and Apple Apps

Using Calculus The Point Elasticity of Demand

Elasticity Along the Demand Curve

Q&A3.2

Other Demand Elasticities

MiniCase AntiSmoking Policies May Reduce Drunk Driving

Demand Elasticities over Time

Other Elasticities

Estimating Demand Elasticities

3.2 Regression Analysis

A Demand Function Example

MiniCase The Portland Fish Exchange

Multivariate Regression

Q&A3.3

Goodness of Fit and the R^2 Statistic

Managerial Implication Focus Groups

3.3 Properties and Statistical Significance of Estimated Coefficients

Repeated Samples

Desirable Properties for Estimated Coefficients

A Focus Group Example

Confidence Intervals

Hypothesis Testing and Statistical Significance

3.4 Regression Specification

Selecting Explanatory Variables

MiniCase Determinants of CEO Compensation

Q&A3.4

Functional Form

Managerial Implication Experiments

3.5 Forecasting

Table of Contents

Extrapolation

TheoryBased Econometric Forecasting

Managerial SolutionEstimating the Effect of an iTunes Price Change

Summary

Questions

Chapter 4Consumer Choice

Managerial ProblemPaying Employees to Relocate

4.1 Consumer Preferences

Properties of Consumer Preferences

MiniCaseYou Can't Have Too Much Money

Preference Maps

4.2 Utility

Utility Functions

Ordinal and Cardinal Utility

Marginal Utility

Using CalculusMarginal Utility

Marginal Rates of Substitution

4.3 The Budget Constraint

Slope of the Budget Line

Using CalculusThe Marginal Rate of Transformation

Effects of a Change in Price on the Opportunity Set

Effects of a Change in Income on the Opportunity Set

Q&A4.1

MiniCaseRationing

Q&A4.2

4.4 Constrained Consumer Choice

The Consumers Optimal Bundle

Q&A4.3

MiniCaseWhy Americans Buy More EBooks Than Do Germans

Q&A4.4

Promotions

Managerial ImplicationDesigning Promotions

4.5 Deriving Demand Curves

Table of Contents

4.6 Behavioral Economics

Tests of Transitivity

Endowment Effects

MiniCaseHow You Ask the Question Matters

Saliency

Managerial ImplicationSimplifying Consumer Choices

Managerial SolutionPaying Employees to Relocate

Summary

Questions

Appendix 4A The Marginal Rate of Substitution

Appendix 4B The Consumer Optimum

Chapter 5Production

Managerial ProblemLabor Productivity During Recessions

5.1 Production Functions

5.2 ShortRun Production

The Total Product Function

The Marginal Product of Labor

Using CalculusCalculating the Marginal Product of Labor

Q&A5.1

The Average Product of Labor

Graphing the Product Curves

The Law of Diminishing Marginal Returns

MiniCaseMalthus and the Green Revolution

5.3 LongRun Production

Isoquants

MiniCaseA Semiconductor Isoquant

Substituting Inputs

Q&A5.2

Using CalculusCobbDouglas Marginal Products

5.4 Returns to Scale

Constant, Increasing, and Decreasing Returns to Scale

Q&A5.3

Table of Contents

MiniCaseReturns to Scale for Crocs

Varying Returns to Scale

Managerial ImplicationSmall Is Beautiful

5.5 Innovation

Process Innovation

MiniCase Robots and the Food You Eat

Organizational Innovation

MiniCaseA Good Boss Raises Productivity

Managerial SolutionLabor Productivity During Recessions

Summary

Questions

Chapter 6Costs

Managerial ProblemTechnology Choice at Home Versus Abroad

6.1 The Nature of Costs

Opportunity Costs

MiniCaseThe Opportunity Cost of an MBA

Q&A6.1

Costs of Durable Inputs

Sunk Costs

Managerial ImplicationIgnoring Sunk Costs

6.2 ShortRun Costs

Common Measures of Cost

Using CalculusCalculating Marginal Cost

Cost Curves

Production Functions and the Shapes of Cost Curves

Using CalculusCalculating Cost Curves

ShortRun Cost Summary

6.3 LongRun Costs

MiniCaseShort Run Versus Long Run in the Sharing Economy

Input Choice

Managerial ImplicationCost Minimization by Trial and Error

MiniCaseThe Internet and Outsourcing

Q&A6.2

Table of Contents

The Shapes of LongRun Cost Curves

MiniCaseEconomies of Scale at Google

Q&A6.3

LongRun Average Cost as the Envelope of ShortRun Average Cost Curves

MiniCaseLongRun Cost Curves in Beer Manufacturing and Oil Pipelines

6.4 The Learning Curve

MiniCaseLearning by Drilling

6.5 The Costs of Producing Multiple Goods

MiniCaseMedical Economies of Scope

Managerial SolutionTechnology Choice at Home Versus Abroad

Summary

Questions

Appendix 6A LongRun Cost Minimization

Chapter 7Firm Organization and Market Structure

Managerial ProblemClawing Back Bonuses

7.1 Ownership and Governance of Firms

Private, Public, and Nonprofit Firms

MiniCaseChinese StateOwned Enterprises

Ownership of ForProfit Firms

Firm Governance

7.2 Profit Maximization

Profit

Two Steps to Maximizing Profit

Using CalculusMaximizing Profit

Q&A7.1

Managerial ImplicationMarginal Decision Making

Profit over Time

Managerial ImplicationStock Prices Versus Profit

7.3 Owners Versus Managers Objectives

Consistent Objectives

Q&A7.2

Conflicting Objectives

Table of Contents

Q&A7.3

MiniCaseCompany Jets

Corporate Social Responsibility

Monitoring and Controlling a Managers Actions

Takeovers and the Market for Corporate Control

MiniCaseThe Yahoo! Poison Pill

7.4 The Make or Buy Decision

Stages of Production

Vertical Integration

Profitability and the Supply Chain Decision

MiniCaseVertical Integration at Zara

MiniCaseAluminum

Market Size and the Life Cycle of a Firm

7.5 Market Structure

The Four Main Market Structures

Comparison of Market Structures

Road Map to the Rest of the Book

Managerial SolutionClawing Back Bonuses

Summary

Questions

Appendix 7A Interest Rates, Present Value, and Future Value

Chapter 8Competitive Firms and Markets

Managerial ProblemThe Rising Cost of Keeping On Truckin'

8.1 Perfect Competition

Characteristics of a Perfectly Competitive Market

Deviations from Perfect Competition

8.2 Competition in the Short Run

How Much to Produce

Q&A8.1

Using CalculusProfit Maximization with a Specific Tax

Whether to Produce

MiniCaseFracking and Shutdowns

Table of Contents

Managerial Implication Sunk Costs and the Shutdown Decision

The ShortRun Firm Supply Curve

The ShortRun Market Supply Curve

ShortRun Competitive Equilibrium

8.3 Competition in the Long Run

LongRun Competitive Profit Maximization

The LongRun Firm Supply Curve

MiniCase The Size of Ethanol Processing Plants

The LongRun Market Supply Curve

MiniCase Entry and Exit of Solar Power Firms

MiniCase An UpwardSloping LongRun Supply Curve for Cotton

LongRun Competitive Equilibrium

Q&A 8.2

Zero LongRun Profit with Free Entry

8.4 Competition Maximizes Economic WellBeing

Consumer Surplus

Managerial Implication Willingness to Pay on eBay

Producer Surplus

Q&A 8.3

Q&A 8.4

Competition Maximizes Total Surplus

MiniCase The Deadweight Loss of Christmas Presents

Effects of Government Intervention

Q&A 8.5

Managerial Solution The Rising Cost of Keeping On Truckin'

Summary

Questions

Chapter 9 Monopoly

Managerial Problem BrandName and Generic Drugs

9.1 Monopoly Profit Maximization

Marginal Revenue

Using Calculus Deriving a Monopoly's Marginal Revenue Function

Q&A 9.1

Table of Contents

Choosing Price or Quantity

Two Steps to Maximizing Profit

Using Calculus Solving for the Profit Maximizing Output

Effects of a Shift of the Demand Curve

9.2 Market Power

Market Power and the Shape of the Demand Curve

Managerial Implication Checking Whether the Firm Is Maximizing Profit

MiniCase Cable Cars and Profit Maximization

The Lerner Index

MiniCase Apple's iPad

Q&A 9.2

Sources of Market Power

9.3 Market Failure Due to Monopoly Pricing

Q&A 9.3

9.4 Causes of Monopoly

Cost-Based Monopoly

Q&A 9.4

Government Creation of Monopoly

MiniCase The Canadian Medical Marijuana Market

MiniCase Botox

9.5 Advertising

Deciding Whether to Advertise

How Much to Advertise

Using Calculus Optimal Advertising

Q&A 9.5

MiniCase Super Bowl Commercials

9.6 Networks, Dynamics, and Behavioral Economics

Network Externalities

Network Externalities and Behavioral Economics

Network Externalities as an Explanation for Monopolies

MiniCase Critical Mass and eBay

Managerial Implication Introductory Prices

Managerial Solution Brand Name and Generic Drugs

Table of Contents

Summary

Questions

Chapter 10 Pricing with Market Power

Managerial Problem Sale Prices

10.1 Conditions for Price Discrimination

Why Price Discrimination Pays

MiniCase Disneyland Pricing

Which Firms Can Price Discriminate

Managerial Implication Preventing Resale

MiniCase Preventing Resale of Designer Bags

Not All Price Differences Are Price Discrimination

Types of Price Discrimination

10.2 Perfect Price Discrimination

How a Firm Perfectly Price Discriminates

Perfect Price Discrimination Is Efficient but Harms Some Consumers

MiniCase Botox Revisited

Q&A 10.1

Individual Price Discrimination

MiniCase Google Uses Bidding for Ads to Price Discriminate

10.3 Group Price Discrimination

Group Price Discrimination with Two Groups

Using Calculus Maximizing Profit for a Group Discriminating Monopoly

Q&A 10.2

Identifying Groups

Managerial Implication Discounts

Effects of Group Price Discrimination on Total Surplus

10.4 Nonlinear Price Discrimination

10.5 TwoPart Pricing

TwoPart Pricing with Identical Consumers

TwoPart Pricing with Differing Consumers

MiniCase Available for a Song

10.6 Bundling

Table of Contents

Pure Bundling

Mixed Bundling

Q&A10.3

Requirement Ties In Sales

Managerial Implication Ties That Bind

10.7 Peak Load Pricing

Mini Case Downhill Pricing

Managerial Solution Sale Prices

Summary

Questions

Chapter 11 Oligopoly and Monopolistic Competition

Managerial Problem Gaining an Edge from Government Aircraft Subsidies

11.1 Cartels

Why Cartels Succeed or Fail

Mini Case The AppleGoogleIntelAdobeIntuitLucasfilmPixar Wage Cartel

Maintaining Cartels

Mini Case Cheating on the Maple Syrup Cartel

11.2 Cournot Oligopoly

Airlines

Using Calculus Deriving a Cournot Firm's Marginal Revenue

The Number of Firms

Mini Case Mobile Phone Number Portability

Nonidentical Firms

Q&A11.1

Q&A11.2

Managerial Implication Differentiating a Product Through Marketing

Mergers

Mini Case Acquiring Versus Merging

11.3 Bertrand Oligopoly

Identical Products

Differentiated Products

11.4 Monopolistic Competition

Table of Contents

Managerial ImplicationManaging in the Monopolistically Competitive Food Truck
Market

Equilibrium

Q&A11.3

Profitable Monopolistically Competitive Firms

MiniCaseZoning Laws as a Barrier to Entry by Hotel Chains

Managerial SolutionGaining an Edge from Government Aircraft Subsidies

Summary

Questions

Appendix 11A Cournot Oligopoly with Many Firms

Appendix 11B NashBertrand Equilibrium

Chapter 12Game Theory and Business Strategy

Managerial ProblemDying to Work

12.1 Oligopoly Games

Dominant Strategies

Best Responses

Failure to Maximize Joint Profits

MiniCaseStrategic Advertising

Q&A12.1

12.2 Types of Nash Equilibria

Multiple Equilibria

MiniCaseTiming Radio Ads

MixedStrategy Equilibria

MiniCaseCompeting EBook Formats

Q&A12.2

12.3 Information and Rationality

Incomplete Information

Managerial ImplicationSolving Coordination Problems

Rationality

Managerial ImplicationUsing Game Theory to Make Business Decisions

12.4 Bargaining

Bargaining Games

The Nash Bargaining Solution

Table of Contents

Q&A12.3

Using Calculus Maximizing the Nash Product

MiniCase Nash Bargaining over Coffee

Inefficiency in Bargaining

12.5 Auctions

Elements of Auctions

Bidding Strategies in Private Value Auctions

MiniCase Experienced Bidders

The Winners Curse

Managerial Implication Auction Design

Managerial Solution Dying to Work

Summary

Questions

Chapter 13 Strategies over Time

Managerial Problem Intel and AMD's Advertising Strategies

13.1 Repeated Games

Strategies and Actions in Dynamic Games

Cooperation in a Repeated Prisoners Dilemma Game

MiniCase Tit for Tat Strategies in Trench Warfare

Implicit Versus Explicit Collusion

Finitely Repeated Games

13.2 Sequential Games

Stackelberg Oligopoly

Credible Threats

Q&A13.1

13.3 Deterring Entry

Exclusion Contracts

MiniCase Pay for Delay Agreements

Limit Pricing

MiniCase Pfizer Uses Limit Pricing to Slow Entry

Q&A13.2

Entry Deterrence in a Repeated Game

13.4 Cost and Innovation Strategies

Table of Contents

Investing to Lower Marginal Cost

Learning by Doing

Raising Rivals Costs

Q&A13.3

MiniCaseAuto Union Negotiations

13.5 Disadvantages of Moving First

The Holdup Problem

MiniCaseVenezuelan Nationalization

Managerial ImplicationAvoiding Holdups

TooEarly Product Innovation

MiniCaseAdvantages and Disadvantages of Moving First

13.6 Behavioral Game Theory

Ultimatum Games

MiniCaseGM's Ultimatum

Levels of Reasoning

Managerial ImplicationTaking Advantage of Limited Strategic Thinking

Managerial SolutionIntel and AMD's Advertising Strategies

Summary

Questions

Appendix 13A A Mathematical Approach to Stackelberg Oligopoly

Chapter 14Managerial Decision Making Under Uncertainty

Managerial ProblemBP's Risk and Limited Liability

14.1 Assessing Risk

Probability

Expected Value

Q&A14.1

Variance and Standard Deviation

Managerial ImplicationSummarizing Risk

14.2 Attitudes Toward Risk

Expected Utility

Risk Aversion

Q&A14.2

Using CalculusDiminishing Marginal Utility of Wealth

Table of Contents

MiniCaseStocks' Risk Premium

Risk Neutrality

Risk Preference

MiniCaseGambling

Risk Attitudes of Managers

14.3 Reducing Risk

Obtaining Information

MiniCaseBond Ratings

Diversification

Managerial ImplicationDiversify Your Savings

Insurance

Q&A14.3

MiniCaseLimited Insurance for Natural Disasters

14.4 Investing Under Uncertainty

RiskNeutral Investing

RiskAverse Investing

Q&A14.4

14.5 Behavioral Economics and Uncertainty

Biased Assessment of Probabilities

MiniCaseBiased Estimates

Violations of Expected Utility Theory

Prospect Theory

Managerial ImplicationLoss Aversion Contracts

Managerial SolutionBP's Risk and Limited Liability

Summary

Questions

Chapter 15Asymmetric Information

Managerial ProblemLimiting Managerial Incentives

15.1 Adverse Selection

Adverse Selection in Insurance Markets

Products of Unknown Quality

Q&A15.1

Q&A15.2

Table of Contents

MiniCaseReducing Consumers' Information

15.2 Reducing Adverse Selection

Restricting Opportunistic Behavior

Equalizing Information

Managerial ImplicationUsing Brand Names and Warranties as Signals

MiniCaseDiscounts for Data

MiniCaseAdverse Selection and Remanufactured Goods

15.3 Moral Hazard

Moral Hazard in Insurance Markets

Moral Hazard in PrincipalAgent Relationships

MiniCaseSelfless or Selfish Doctors?

Q&A15.3

15.4 Using Contracts to Reduce Moral Hazard

FixedFee Contracts

Contingent Contracts

MiniCaseSing for Your Supper

Q&A15.4

15.5 Using Monitoring to Reduce Moral Hazard

Hostages

MiniCaseCapping Oil and Gas Bankruptcies

Managerial ImplicationEfficiency Wages

AftertheFact Monitoring

Managerial SolutionLimiting Managerial Incentives

Summary

Questions

Chapter 16Government and Business

Managerial ProblemLicensing Inventions

16.1 Market Failure and Government Policy

The Pareto Principle

CostBenefit Analysis

16.2 Regulation of Imperfectly Competitive Markets

Regulating to Correct a Market Failure

Table of Contents

Q&A16.1

MiniCaseNatural Gas Regulation

Regulatory Capture

Applying the CostBenefit Principle to Regulation

16.3 Antitrust Law and Competition Policy

Mergers

MiniCaseAre Monopoly Mergers Harmful?

Predatory Actions

Vertical Relationships

MiniCasePiping Up about Exclusive Dealing

16.4 Externalities

The Inefficiency of Competition with Externalities

Reducing Externalities

MiniCasePulp and Paper Mill Pollution and Regulation

Q&A16.2

MiniCaseWhy Tax Drivers

The Coase Theorem

Managerial ImplicationBuying a Town

16.5 OpenAccess, Club, and Public Goods

OpenAccess Common Property

MiniCaseSpam

Club Goods

MiniCasePiracy

Public Goods

16.6 Intellectual Property

Patents

Q&A16.3

Managerial ImplicationTrade Secrets

Copyright Protection

Managerial SolutionLicensing Inventions

Summary

Questions

Chapter 17Global Business

Table of Contents

Managerial Problem Responding to Exchange Rates

17.1 Reasons for International Trade

Comparative Advantage

Q&A17.1

Managerial Implication Brian May's Comparative Advantage

Increasing Returns to Scale

MiniCase Barbie Doll Varieties

17.2 Exchange Rates

Determining the Exchange Rate

Exchange Rates and the Pattern of Trade

Managerial Implication Limiting Arbitrage and Gray Markets

Managing Exchange Rate Risk

17.3 International Trade Policies

Quotas and Tariffs in Competitive Markets

MiniCase Russian Food Ban

Q&A17.2

Rent Seeking

Noncompetitive Reasons for Trade Policy

MiniCase Dumping and Countervailing Duties for Solar Panels

Trade Liberalization and the World Trading System

Trade Liberalization Problems

17.4 Multinational Enterprises

Becoming a Multinational

MiniCase What's an American Car?

International Transfer Pricing

Q&A17.3

MiniCase Profit Repatriation

17.5 Outsourcing

Managerial Solution Responding to Exchange Rates

Summary

Questions

Answers to Selected Questions

Table of Contents

Definitions

References

Sources for Managerial Problems, MiniCases, and Managerial
Implications

Index

Credits