

How can
we make
change
work?

How do
I decide which
job I should
apply for?

The Smart Solution Book

How can we
get other
people to buy
into our ideas?

How can
my peers and
I learn from
each other?

68 tools for
brainstorming,
problem solving
and decision making

How can
we design
better
products?

How can we
attract more
customers/clients
to our business?

David Cotton

**'The essential guide for
any problem-solving
situation. Effective,
practical and very
accessible. Highly
recommended.'**

CHRIS GARTHWAITE, CEO,
CGA CONSULTING

How can
I get more
done in
less time?

How can
I motivate
my team?

FT

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THE SMART SOLUTION BOOK

Smart Solution Book, The

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