Planning and Management of Meetings, Expositions, Events, and Conventions

George G. Fenich

PEARSON

PLANNING AND MANAGEMENT OF MEETINGS, EXPOSITIONS, EVENTS, AND CONVENTIONS

Planning and Management of Meetings, Expositions, Events and Conventions, Global Edition

Table of Contents

Table of Contents

Table of Contents

Table of Contents

Table of Contents

Table of Contents

Table of Contents

Table of Contents

Table of Contents