

MICHAEL HEPPELL

*'The realisation that good is no longer good enough
will positively change you and transform your business for ever.'*

Jonathan Raggatt, MD Red Carnation Hotels and Hotelier of the Year

How to Be Brilliant

**Change your ways
in 90 days!**

**Brilliant New
10th
Anniversary
Edition**



**10th
Anniversary
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Change your ways in 90 days!

MICHAEL HEPPELL

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How to Be Brilliant

Table of Contents

Cover

Contents

About the author

So why a Tenth Anniversary Edition?

Introduction

Chapter 1: A brilliant life balance

Chapter 2: The five characteristics of brilliant
people

Chapter 3: Brilliant goal-setting

Chapter 4: Time to be brilliant

Chapter 5: Brilliant belief systems

Chapter 6: Brilliant rock-busting

Chapter 7: I need your help

Chapter 8: Brilliant values

Chapter 9: Brilliant teams

Chapter 10: Brilliant vision

Chapter 11: Brilliant into action: Time for a
review

Chapter 12: How to be 'brilliant-er': The next

Table of Contents

level!

Chapter 13: Overcoming obstacles: What stops
brilliance?

Chapter 14: Brilliant life lessons

Chapter 15: Brilliance uncovered

How to Be Brilliant exercise checklist

Appendix: Michael Heppell Ltd company values

Than you to ...

Index