

GLOBAL
EDITION



Entrepreneurship

and effective small business management

ELEVENTH EDITION



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PEARSON

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Global Edition

Entrepreneurship and Effective Small Business Management

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Entrepreneurship and Effective Small Business Management, Global Edition

Table of Contents

Cover

Brief Contents

Contents

Dedication

Preface

Acknowledgments

Section I : The Rewards and Challenges of Entrepreneurship

Chapter 1 : Entrepreneurs: The Driving Force Behind Small Business

The Role of the Entrepreneur

What is an Entrepreneur?

Entrepreneurship in Action : Space: The Next Entrepreneurial Frontier?

How to Spot Entrepreneurial Opportunities

Monitor Trends and Exploit Them Early On

Travel and Be Inspired

Take a Different Approach to an Existing Market

Put a New Twist on an Old Idea

Look for Creative Ways to Use Existing Resources

Realize That Others Have the Same Problem You Do

Take Time to Play

Notice What is Missing

The Benefits of Owning a Small Business

Opportunity to Gain Control over Your Own Destiny

Opportunity to Make a Difference

Opportunity to Reach Your Full Potential

Opportunity to Reap Impressive Profits

Opportunity to Contribute to Society and Be Recognized for Your Efforts

Opportunity to Do What You Enjoy Doing

The Potential Drawbacks of Entrepreneurship

Uncertainty of Income

Risk of Losing Your Entire Invested Capital

Long Hours and Hard Work

Lower Quality of Life Until the Business Gets Established

Table of Contents

High Levels of Stress
Complete Responsibility
Discouragement

Why the Boom: The Fuel Feeding the Entrepreneurial Fire

Entrepreneurs as Heroes
Entrepreneurial Education
Shift to a Service Economy
Technology Advancements
Outsourcing
Independent Lifestyle
E-Commerce, the Internet, and Mobile Computing
International Opportunities
In the Entrepreneurial Spotlight : Collegiate Entrepreneurs

The Cultural Diversity of Entrepreneurship

Young Entrepreneurs
Women Entrepreneurs
Minority Enterprises
Immigrant Entrepreneurs
Part-Time Entrepreneurs
Home-Based Business Owners
Family Business Owners
Copreneurs
Corporate Castoffs
Corporate Dropouts
Retired Baby Boomers

The Contributions of Small Businesses

Lessons from the Street-Smart Entrepreneur : Bulletproofing Your Start-Up

Putting Failure into Perspective

How to Avoid the Pitfalls

Know Your Business in Depth
Prepare a Business Plan
Manage Financial Resources
Understand Financial Statements
Learn to Manage People Effectively
Set Your Business Apart from the Competition
Maintain a Positive Attitude

Conclusion and a Look Ahead

Chapter Review

Discussion Questions

Chapter 2 : Ethics and Social Responsibility: Doing the Right Thing

Table of Contents

An Ethical Perspective

- Three Levels of Ethical Standards
- Immoral, Amoral, and Moral Management
- The Benefits of Moral Management
- Establishing an Ethical Framework

Why Ethical Lapses Occur

- An Unethical Employee
- An Unethical Organizational Culture
- Moral Blindness
- Competitive Pressures
- Opportunity Pressures
- Globalization of Business

Establishing and Maintaining Ethical Standards

- Establishing Ethical Standards
- Maintaining Ethical Standards
- Entrepreneurship in Action : Dont Just Do It, Do It Right.

Social Entrepreneurship

- In the Entrepreneurial Spotlight : Making a Profit and Making a Difference

Social Responsibility

Businesss Responsibility to the Environment

Businesss Responsibility to Employees

- Cultural Diversity in the Workplace
- Drug Testing
- HIV/AIDS
- Sexual Harassment
- Lessons from the Street-Smart Entrepreneur : How to Avoid Sexual Harassment Charges
- Privacy
- Entrepreneurship in Action : Think Before You Hit Post on Facebook

Businesss Responsibility to Customers

- Right to Safety
- Right to Know
- Right to Be Heard
- Right to Education
- Right to Choice

Businesss Responsibility to Investors

Businesss Responsibility to the Community

Conclusion

Chapter Review

Discussion Questions

Chapter 3 : Creativity and Innovation: Keys to Entrepreneurial Success

Table of Contents

Creativity, Innovation, and Entrepreneurship

Creativity Essential to Survival

Can Creativity Be Taught?

Creative Thinking

In the Entrepreneurial Spotlight : The Ingredients of Creativity

Barriers to Creativity

Lessons from the Street-Smart Entrepreneur : Questions to Spur the Imagination

How to Enhance Creativity

Enhancing Organizational Creativity

Enhancing Individual Creativity

In the Entrepreneurial Spotlight : How to Create a Culture of Creativity and Innovation

The Creative Process

Step 1. Preparation

Step 2. Investigation

Step 3. Transformation

Step 4. Incubation

Step 5. Illumination

Step 6. Verification

Step 7. Implementation

Conclusion

Chapter Review

Discussion Questions

Chapter 4 : Strategic Management and the Entrepreneur

Building a Competitive Advantage

The Strategic Management Process

Step 1. Develop a Clear Vision and Translate It into a Meaningful Mission Statement

Lessons from the Street-Smart Entrepreneur : Thriving on Change

Step 2. Assess the Company's Strengths and Weaknesses

Step 3. Scan the Environment for Significant Opportunities and Threats Facing the Business

Step 4. Identify the Key Factors for Success in the Business

Step 5. Analyze the Competition

Step 6. Create Company Goals and Objectives

Entrepreneurship in Action : Vizio: Disrupting Another Market

Step 7. Formulate Strategic Options and Select the Appropriate Strategies

In the Entrepreneurial Spotlight : Strategies for Success

Step 8. Translate Strategic Plans into Action Plans

Step 9. Establish Accurate Controls

Conclusion

Chapter Review

Discussion Questions

Table of Contents

Section II : Launching a Venture: Entry Strategies

Chapter 5 : Choosing a Form of Ownership

The Sole Proprietorship

Advantages of a Sole Proprietorship

Lessons from the Street-Smart Entrepreneur : Get That Name Right!

Disadvantages of the Sole Proprietorship

Entrepreneurship in Action : The Pain of Partnership

The Partnership

The Uniform Partnership Act

Advantages of the Partnership

Lessons from the Street-Smart Entrepreneur : How to Avoid a Business Divorce

Disadvantages of the Partnership

Limited Partnerships

Limited Liability Partnerships

The Corporation

Requirements for Incorporation

Advantages of the Corporation

Disadvantages of the Corporation

Professional Corporations

The S Corporation

Advantages of an S Corporation

Disadvantages of an S Corporation

When is an S Corporation a Wise Choice?

The Limited Liability Company

Social Enterprises

In the Entrepreneurial Spotlight : From the Life on the Street to Running a Business

Nonprofit Organizations

Chapter Review

Discussion Questions

Chapter 6 : Franchising and the Entrepreneur

What is a Franchise?

Types of Franchising

The Benefits of Buying a Franchise

A Business System

Management Training and Support

Brand-Name Appeal

Standardized Quality of Goods and Services

National Advertising Programs

Financial Assistance

Proven Products and Business Formats

Table of Contents

- Centralized Buying Power
- Site Selection and Territorial Protection
- Increased Chance for Success

Drawbacks of Buying a Franchise

- Franchise Fees and Ongoing Royalties
- Strict Adherence to Standardized Operations
- Restrictions on Purchasing
- Limited Product Line
- Market Saturation
- Limited Freedom
- No Guarantee of Success

Franchising and the Law

- Entrepreneurship in Action : After the Cheering Stops

The Right Way to Buy a Franchise

- Evaluate Yourself
- Research the Market
- Consider Your Franchise Options
- Get a Copy of the FDD and Study It
- Talk to Existing Franchisees
- Ask the Franchisor Some Tough Questions
- Make Your Choice
- Lessons from the Street-Smart Entrepreneur : Make Sure You Select the Right Franchise

Franchise Contracts

- Termination
- Renewal
- Transfer and Buybacks
- In the Entrepreneurial Spotlight : The Allure of Franchising

Trends in Franchising

- Changing Face of Franchisees
- Multiple-Unit Franchising
- International Opportunities
- In the Entrepreneurial Spotlight : The Middle East: A Hot Spot for Franchising
- Smaller, Nontraditional Locations
- Conversion Franchising
- Refranchising
- Area Development and Master Franchising
- Cobranding
- Serving Dual-Career Couples and Aging Baby Boomers

Franchising as a Growth Strategy

- Unique Concept
- Replicable

Table of Contents

- Expansion Plan
- Due Diligence
- Legal Guidance
- Support for Franchisees

Conclusion

Chapter Review

Discussion Questions

Chapter 7 : Buying an Existing Business

Buying an Existing Business

- Advantages of Buying an Existing Business
- Disadvantages of Buying an Existing Business

The Search Stage

- Self-Inventory
- Develop a List of Criteria
- Potential Candidates
- Investigation
- Lessons from the Street-Smart Entrepreneur : Dont Get Burned When You Buy a Business

The Deal Stage

- Methods for Determining the Value of a Business
- In the Entrepreneurial Spotlight : Bond Coffee
- Negotiating the Deal
- Letter of Intent
- The Due Diligence Process
- Entrepreneurship in Action : Whats the Deal?

The Transition Stage

Chapter Review

Discussion Questions

Chapter 8 : New Business Planning Process: Feasibility Analysis, Business Modeling, and Crafting a Winning Business Plan

Conducting a Feasibility Analysis

- Industry and Market Feasibility Analysis
- Product or Service Feasibility Analysis: Is There a Market?
- Financial Feasibility Analysis: Is There Enough Margin?
- Entrepreneur Feasibility: Is This Idea Right for Me?

Developing and Testing a Business Model

- Value Proposition
- Customer Segments
- Customer Relationships
- Channels
- Key Activities

Table of Contents

Key Resources

Key Partners

Revenue Streams

Cost Structure

Entrepreneurship in Action : The Evolution of CoolPeopleCares Business Model

The Benefits of Creating a Business Plan

Three Tests That Every Business Plan Must Pass

Reality Test

Competitive Test

Value Test

In the Entrepreneurial Spotlight : The Battle of the Plans

The Elements of a Business Plan

Title Page and Table of Contents

The Executive Summary

Mission and Vision Statement

Company History

In the Entrepreneurial Spotlight : A Business Plan: Dont Launch Without It

Description of Firms Product or Service

Business and Industry Profile

Goals and Objectives

Business Strategy

Competitor Analysis

Marketing Strategy

Visualizing a Ventures Risks and Rewards

What Lenders and Investors Look for in a Business Plan

Capital

Capacity

Collateral

Character

Conditions

The Pitch: Making the Business Plan Presentation

Conclusion

Suggested Business Plan Elements

Chapter Review

Discussion Questions

Section III : Building a Marketing Plan

Chapter 9 : Building a Bootstrap Marketing Plan

Creating a Bootstrap Marketing Plan

In the Entrepreneurial Spotlight : Bootstrap Marketing in the New Music Industry

Market Diversity: Pinpointing the Target Market

Table of Contents

Determining Customer Needs and Wants Through Market Research

How to Conduct Market Research

In the Entrepreneurial Spotlight : Bootstrap Marketing Using Databases

Plotting a Bootstrap Marketing Strategy: Building a Competitive Edge

Find a Niche and Fill It

Retain Existing Customers

Concentration on Innovation

The Marketing Mix

Product

Promotion

Lessons from the Street-Smart Entrepreneur : Marketing to Millennials

Price

Place

Chapter Review

Discussion Questions

Chapter 10 : Creative Use of Advertising and Promotion

Define Your Companys Unique Selling Proposition

Creating a Promotional Strategy

Publicity

Personal Selling

Entrepreneurship in Action : Should an Ambulance Service Hire Its First Sales Representative?

Advertising

Selecting Advertising Media

Media Options

Lessons from the Street-Smart Entrepreneur : E-Mail Ads That Produce Results

How to Prepare an Advertising Budget

How to Advertise Big on a Small Budget

Cooperative Advertising

Shared Advertising

Stealth Advertising

Other Ways to Save

Chapter Review

Discussion Questions

Chapter 11 : Pricing and Credit Strategies

Pricing: A Creative Blend of Art and Science

Three Powerful Pricing Forces: Image, Competition, and Value

Price Conveys Image

Competition and Prices

Focus on Value

Table of Contents

Pricing Strategies and Tactics

New Product Pricing: Penetration, Skimming, or Sliding

Pricing Techniques for Established Products and Services

In the Entrepreneurial Spotlight : How to Compete with Cheap Knockoffs of Your Successful Product

Entrepreneurship in Action : Social Coupons: Beneficial or Just Plain Bad for Business?

Lessons from the Street-Smart Entrepreneur : Enhancing Your Company's Pricing Power

Pricing Techniques for Retailers

Markup

Pricing Techniques for Manufacturers

Direct Costing and Pricing

Computing a Break-Even Selling Price

Pricing Techniques for Service Businesses

The Impact of Credit on Pricing

Entrepreneurship in Action : To Accept Credit Cards or Not: That is the Question

Credit Cards

Chapter Review

Discussion Questions

Chapter 12 : Global Marketing Strategies

Why Go Global?

Going Global: Strategies for Small Businesses

Creating a Presence on the Web

In the Entrepreneurial Spotlight : Going Global One Step at a Time

Relying on Trade Intermediaries

The Value of Using Trade Intermediaries

Joint Ventures

Foreign Licensing

International Franchising

Entrepreneurship In Action : Growing Beyond the Borders

Countertrading and Bartering

Exporting

Lessons from the Street-Smart Entrepreneur : Finding Your Place in the World

Establishing International Locations

Importing and Outsourcing

Barriers to International Trade

Domestic Barriers

International Barriers

Political Barriers

Business Barriers

Cultural Barriers

International Trade Agreements

Table of Contents

World Trade Organization

North American Free Trade Agreement

The Dominican Republic-Central America Free Trade Agreement

Conclusion

Chapter Review

Discussion Questions

Chapter 13 : E-Commerce and Entrepreneurship

Factors to Consider Before Launching into E-Commerce

Ten Myths of E-Commerce

Myth 1. If I Launch a Site, Customers Will Flock to It

Myth 2. Online Customers Are Easy to Please

Myth 3. Making Money on the Web is Easy

Myth 4. Privacy is Not an Important Issue on the Web

Myth 5. Strategy? I Dont Need a Strategy to Sell on the Web! Just Give Me a Web Site, and the Rest Will Take Care of Itself

Myth 6. The Most Important Part of Any E-Commerce Effort is Technology

Myth 7. On the Web, Customer Service is Not as Important as It is in a Traditional Retail Store

Myth 8. Flashy Web Sites Are Better Than Simple Ones

Myth 9. Its Whats Up Front That Counts

Myth 10. My Business Doesnt Need a Web Site

Strategies for E-Success

Focus on a Niche in the Market

Develop a Community

Attract Visitors by Giving Away Freebies

Make Creative Use of E-Mail, but Avoid Becoming a Spammer

Sell the Experience

Make Sure Your Web Site Says Credibility

Make the Most of the Internets Global Reach

Lessons from the Street-Smart Entrepreneur : How to Make Your Business Ready for Global E-Commerce

Go Mobile

Promote Your Web Site Online and Offline

Use Social Media Tools to Attract and Retain Customers

Entrepreneurship in Action : Enhancing E-Commerce with Social Media

Capture Local Traffic

Develop an Effective Search Engine Optimization Strategy

Designing a Killer Web Site

Decide How to Bring Your Site to Life

Start with Your Target Customer

Give Customers What They Want

Select an Intuitive Domain Name

Make Your Web Site Easy to Navigate

Table of Contents

Provide Customer Ratings and Reviews
Offer Suggestions for Related Products
Add Wish List Capability
Create a Gift Idea Center
Establish the Appropriate Call to Action on Each Page
Build Loyalty by Giving Online Customers a Reason to Return to Your Web Site
Establish Hyperlinks with Other Businesses, Preferably Those Selling Products or Services That Complement Yours
Include an E-Mail Option, an Address, and a Telephone Number on Your Site
Give Shoppers the Ability to Track Their Orders Online
Offer Web-Only Specials
Use the Power of Social Media
Use Customer Testimonials
Follow a Simple Design
Assure Customers That Online Transactions are Secure
Post Shipping and Handling Charges Up Front
Create a Fast, Simple Checkout Process
Provide Customers Multiple Payment Options
Confirm Transactions
Keep Your Site Fresh
Rely on Analytics to Improve Your Site
Test Your Site Often
Consider Hiring a Professional Designer
In the Entrepreneurial Spotlight : Web Site Makeovers

Tracking Web Results

Software Solutions

Ensuring Web Privacy and Security

Privacy

Security

Chapter Review

Discussion Questions

Section IV : Building a Financial Plan

Chapter 14 : Creating a Solid Financial Plan

Basic Financial Reports

The Balance Sheet

The Income Statement

The Statement of Cash Flows

Creating Projected Financial Statements

Projected Statements for the Small Business

Ratio Analysis

Table of Contents

12 Key Ratios

In the Entrepreneurial Spotlight : Pitcher Strikes Out While Trying to Hit a Home Run

Interpreting Business Ratios

What Do All These Numbers Mean?

Lessons from the Street-Smart Entrepreneur : Gaining a Competitive Edge

Break-Even Analysis

Calculating the Break-Even Point

Adding a Profit

Break-Even Point in Units

Constructing a Break-Even Chart

Using Break-Even Analysis

In the Entrepreneurial Spotlight : Open Book Management

Chapter Review

Discussion Questions

Chapter 15 : Managing Cash Flow

Cash Management

Cash and Profits are Not the Same

In the Entrepreneurial Spotlight : Cash Flow and Pass-Through Entities

Preparing a Cash Budget

Lessons from the Street-Smart Entrepreneur : A Short Season

Step 1: Determining an Adequate Minimum Cash Balance

Step 2: Forecasting Sales

Step 3: Forecasting Cash Receipts

Step 4: Forecasting Cash Disbursements

Step 5: Estimating the End-of-Month Cash Balance

Entrepreneurship in Action : Rowenas Cash Budget

The Big Three of Cash Management

Accounts Receivable

Accounts Payable

Inventory

In the Entrepreneurial Spotlight : Be Ready for Inflation!

Bootstrapping to Avoid the Cash Crunch

Bootstrapping Overhead

Bootstrapping Employee Costs

Bootstrapping Operating Costs

Other Tools for Bootstrapping and Preserving Cash

Conclusion

Chapter Review

Discussion Questions

Chapter 16 : Sources of Equity Financing

Table of Contents

Planning for Capital Needs

- Fixed Capital
- Working Capital

Sources of Equity Financing

- Funding from Founders
- In the Entrepreneurial Spotlight : Bootstrapping a Technology Start-Up
- Friends and Family Members
- Crowdfunding
- Accelerators
- Entrepreneurship in Action : Launching a Business in a University Accelerator
- Angels
- Strategic Investments Through Corporate Venture Capital
- In the Entrepreneurial Spotlight : Funding Does Not Ensure Success
- Venture Capital Companies
- Policies and Investment Strategies
- Public Stock Sale (Going Public)

Chapter Review

Discussion Questions

Chapter 17 : Sources of Debt Financing

In the Entrepreneurial Spotlight : A Tale of Two Borrowers

Sources of Debt Capital

- Commercial Banks
- Short-Term Loans
- Intermediate- and Long-Term Loans
- Lessons from the Street-Smart Entrepreneur : How to Maintain a Positive Relationship with Your Banker

Nonbank Sources of Debt Capital

- Asset-Based Lenders
- Trade Credit
- Equipment Suppliers
- Commercial Finance Companies
- Stock Brokerage Houses
- Insurance Companies
- Credit Unions
- Bonds
- Private Placements
- Small Business Investment Companies

Federally Sponsored Programs

- Economic Development Administration
- Department of Housing and Urban Development
- U.S. Department of Agriculture Rural Business and Cooperative Program and Business Program
- Small Business Innovation Research Program

Table of Contents

Entrepreneurship in Action : Where Do We Turn Now?

The Small Business Technology Transfer Program

Small Business Administration

SBA Express Loan Programs

SBA Loan Programs

State and Local Loan Development Programs

In the Entrepreneurial Spotlight : Alternative Sources of Financing

Other Methods of Financing

Factoring Accounts Receivable

Leasing

Cash Advances

Peer-to-Peer Loans

Credit Cards

Where Not to Seek Funds

Chapter Review

Discussion Questions

Section V : Building an Operating Plan

Chapter 18 : Location, Layout, and Physical Facilities

Stages in the Location Decision

Selecting the Region

Selecting the State

Selecting the City

The Final Site Selection

Entrepreneurship in Action : The Ideal Spot

Location Criteria for Retail and Service Businesses

Trade Area Size

Customer Traffic

Adequate Parking

Reputation

Visibility

The Index of Retail Saturation

Reillys Law of Retail Gravitation

In the Entrepreneurial Spotlight : Transformed Locations

Location Options for Retail and Service Businesses

Central Business District

Neighborhood Locations

Shopping Centers and Malls

Near Competitors

Shared Spaces

Inside Large Retail Stores

Table of Contents

Nontraditional Locations

Home-Based Businesses

On the Road

Lessons from the Street-Smart Entrepreneur : How to Launch a Successful Pop-Up Shop

The Location Decision for Manufacturers

Foreign Trade Zones

Business Incubators

Layout and Design Considerations

Size and Adaptability

External Appearance

Entrances

The Americans with Disabilities Act

Signs

Interiors

Drive-Through Windows

Sight, Sound, Scent, and Lighting

Sustainability and Environmentally Friendly Design

Layout: Maximizing Revenues, Increasing Efficiency, and Reducing Costs

Layout for Retailers

In the Entrepreneurial Spotlight : The Secrets of Successful Retail Layouts

Layout for Manufacturers

Chapter Review

Discussion Questions

Chapter 19 : Supply Chain Management

Lessons from the Street-Smart Entrepreneur : How to Manage Supply Chain Risk

Creating a Purchasing Plan

Quality

Quantity: The Economic Order Quantity

Cost of Units

Holding (Carrying) Costs

Setup (Ordering) Costs

Solving for EOQ

EOQ with Usage

Price

Trade Discounts

Quantity Discounts

Cash Discounts

TimingWhen to Order

Managing the Supply Chain: Vendor Analysis and Selection

In the Entrepreneurial Spotlight : Integrating Local Suppliers into a Complex Supply Chain

Table of Contents

Vendor Certification

The Final Decision

In the Entrepreneurial Spotlight : Back in the USA

Legal Issues Affecting Purchasing

Title

Risk of Loss

Insurable Interest

Entrepreneurship in Action : Supply Chain Innovation at Mother Dairy

Receiving Merchandise

Selling on Consignment

Chapter Review

Discussion Questions

Chapter 20 : Managing Inventory

Inventory Control Systems

Perpetual Inventory Systems

In the Entrepreneurial Spotlight : An Ideal Inventory Solution

Partial Inventory Control Systems

Physical Inventory Count

Radio Frequency Identification Tags

Lessons from the Street-Smart Entrepreneur : Best Practices in Inventory Management

Just-in-Time Inventory Control Techniques

Just-in-Time Techniques

Turning Slow-Moving Inventory into Cash

Protecting Inventory from Theft

Employee Theft

Entrepreneurship in Action : A Thief Within

Shoplifting

Entrepreneurship in Action : A Tale of Two Shoplifters

Conclusion

Chapter Review

Discussion Questions

Chapter 21 : Staffing and Leading a Growing Company

The Entrepreneurs Role as Leader

Hiring the Right Employees: The Companys Future Depends on It

How to Hire Winners

Entrepreneurship in Action : Facebook Interview Process

Conducting the Interview

Entrepreneurship in Action : Building an Intentional Culture at Zappos

Building the Right Culture and Organizational Structure

Managing Growth and a Changing Culture

Table of Contents

In the Entrepreneurial Spotlight : What a Great Place to Work!

Team-Based Management

Communicating Effectively

Improving Communication

Listening

The Informal Communication Network: The Grapevine

The Challenge of Motivating Workers

Empowerment

Job Design

Rewards and Compensation

Lessons from the Street-Smart Entrepreneur : Sabbaticals

Performance Feedback

Performance Appraisal

Chapter Review

Discussion Questions

Section VI : Legal Aspects of Small Business: Succession, Ethics, and Government Regulation

Chapter 22 : Management Succession and Risk Management Strategies in the Family Business

Family Businesses

Benefits of Family Businesses

The Dark Side of Family Businesses

Characteristics of Successful Family Businesses

Exit Strategies

Selling to Outsiders

Selling to Insiders

Lessons from the Street-Smart Entrepreneur : How to Set Up an ESOP

Management Succession

In the Entrepreneurial Spotlight : Can Your Family Business Survive for Centuries?

Developing a Management Succession Plan

Buy-Sell Agreement

Lifetime Gifting

Setting Up a Trust

Risk Management Strategies

The Basics of Insurance

Types of Insurance

In the Entrepreneurial Spotlight : The Aftermath of a Storm

Controlling Insurance Costs

Chapter Review

Table of Contents

Discussion Questions

Chapter 23 : The Legal Environment: Business Law and Government Regulation

The Law of Contracts

- Agreement
- Contractual Capacity
- Legality
- Breach of Contract

The Uniform Commercial Code

- Sales and Sales Contracts
- Breach of Sales Contracts
- Sales Warranties and Product Liability

Protection of Intellectual Property Rights

- Patents
- Trademarks
- Entrepreneurship in Action : Protecting Your Brand
- Copyrights
- Protecting Intellectual Property

The Law of Agency

Bankruptcy

- Forms of Bankruptcy
- In the Entrepreneurial Spotlight : A Second Chance at Success

Government Regulation

- Trade Practices
- Consumer Protection
- Lessons from the Street-Smart Entrepreneur : Are Your Ads Setting You Up for Trouble?
- Consumer Credit
- Environmental Law
- Entrepreneurship in Action : Small Businesses and Eminent Domain
- The Affordable Care Act

Chapter Review

Discussion Questions

Appendix : The picturebooth co.

Executive Summary

- Our Mission is to Provide High-Quality Photo Booths at an Affordable Price
- What Makes Us Stand Out?

Value Proposition

- Value Proposition #1

Proof of Concept

- Why is This a Bad Thing?

Table of Contents

Why is This a Good Thing?

Competitive Analysis

Market Entry Strategy

Target Market

Promotion

Place

Operating Plan

Growth

Financial Plan

Sources of Financing

Worst-Case Scenario

Most-Likely Scenario

Best-Case Scenario

Investment Proposal

Cases

Case 1 : Big Bottom Market

Case 2 : MyBizHomepage

Case 3 : Jacquii LLC

Case 4 : Red Iguana

Case 5 : Baked in the Sun

Case 6 : Bluffton PharmacyPart 1

Case 7 : Bluffton PharmacyPart 2

Case 8 : United By Blue

Case 9 : Socedo

Case 10 : EasyLunchboxes

Endnotes

Index