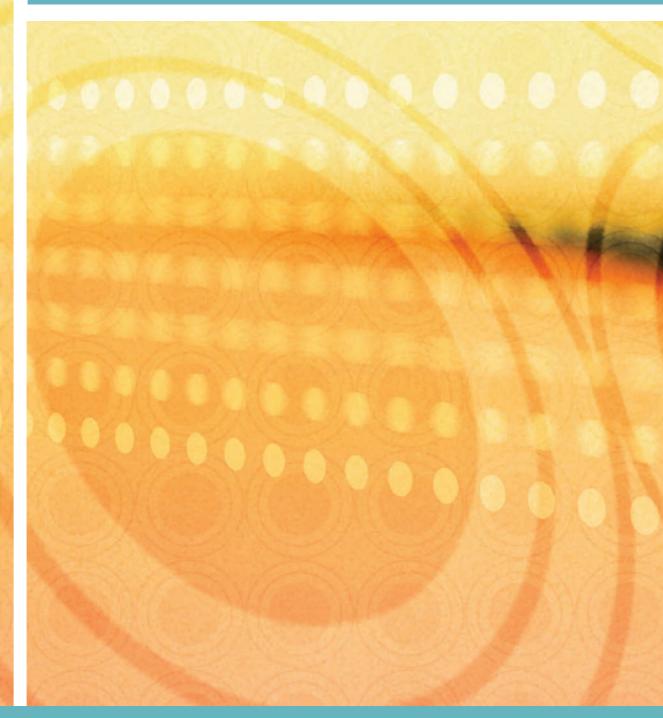
Strategic Management in the Hospitality Industry
Olsen West Tse
Third Edition



# **Pearson New International Edition**

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## Strategic Management in the Hospitality Industry

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