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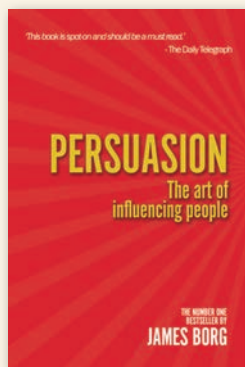
PERSUASION

The art of
influencing people

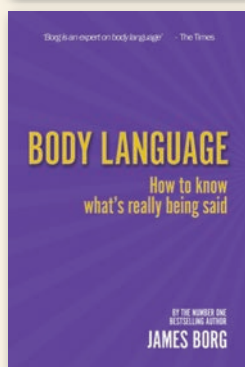
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Persuasion

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Foreword by Sir John Harvey-Jones MBE

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