

Choosing an Online Payment Service

Google™ Checkout vs. PayPal®



Contents at a Glance

Buying and Selling Electronically:	
How Online Payment Services Work Using PayPal: For Buyers	1:
Buyer's Choice: PayPal or Google Checkout?	20
Using Google Checkout: For Sellers	3
Seller's Choice: Google Checkout or PayPal?	
	4
Other Payment Solutions for Online	
Merchants	4



Many of the designations used by manufacturers and sellers to distinguish their products are claimed as trademarks. Where those designations appear in this work, and the publisher was aware of a trademark claim, the designations have been printed with initial capital letters or in all capitals.

The author and publisher have taken care in the preparation of this work, but make no expressed or implied warranty of any kind and assume no responsibility for errors or omissions. No liability is assumed for incidental or consequential damages in connection with or arising out of the use of the information or programs contained herein.

Visit us on the Web: www.quepublishing.com

Copyright © 2007 Pearson Education, Inc.

All rights reserved. This publication is protected by copyright, and permission must be obtained from the publisher prior to any prohibited reproduction, storage in a retrieval system, or transmission in any form or by any means, electronic, mechanical, photocopying, recording, or likewise. For information regarding permissions, write to:

Pearson Education, Inc. Rights and Contracts Department One Lake Street Upper Saddle River, NJ 07458 United States of America Fax: (201) 236-3290

ISBN 0-7686-6858-1

First release, September 2006

Choosing an Online Payment Service: Google Checkout vs. PayPal (Digital Short Cut)

Table of Contents

Contents at a Glance

Buying and Selling Electronically: How Online Payment Services Work

Using PayPal: For Buyers

Using Google Checkout: For Buyers

Buyers Choice: PayPal or Google Checkout?

Using PayPal: For Sellers

Using Google Checkout: For Sellers

Sellers Choice: Google Checkout or PayPal?

Other Payment Solutions for Online Merchants

