

'Stunningly simple'

**Richard Baker**

Chairman, Virgin Active and DFS

'Truly inspiring'

**Ruth and David Maddison**

Headteachers, Nottingham



**John Harper**

CEO, Hasbro Europe

'Instantly practical'

**Sir Gus O'Donnell**

Former Head, UK Civil Service

'Elegant and powerful'

**Peter Lees**

Medical Faculty Leader

# LEADERSHIP PLAIN AND SIMPLE

STEVE RADCLIFFE

Anyone can be a leader.  
Here's how.



# Leadership Plain and Simple

# Leadership

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