

**‘Real advice to help you become
a skilled and authentic leader.’**

Ian Powell, Chairman and Senior Partner,
PricewaterhouseCoopers, UK

INSIDE THE LEADER’S MIND

**Five ways to
think like a leader**

Liz Mellon



PUBLISHING
FINANCIAL TIMES

Praise for **Inside the Leader's Mind**

'I believe in leadership books that offer practical advice. *Inside the Leader's Mind* achieves this in three ways. It allows aspiring leaders to share the real experiences of successful CEOs and chairmen and women. It also raises awareness of the issues that new leaders will face, and it's always better to go into new situations with your eyes wide open. And finally, and most importantly, it offers real advice on how to build your own authenticity as a leader. This book doesn't tell you how to be like someone else, who is already a famous leader. It helps you to become a skilled and authentic leader in your own right. For me, this ranks alongside Goffee and Jones' book *Why Should Anyone Be Led by You?* in its capacity to offer helpful guidance to leaders.'

Ian Powell, Chairman and Senior Partner,
PricewaterhouseCoopers, UK

'At blackswan, we believe in business transformation through innovation. This fresh look at how a leader thinks hits squarely into our own belief system. Unless business leaders are comfortable with the uncertainty and risk taking that underpin successful innovation, nothing changes. *Inside the Leader's Mind* addresses this head on. These five ways of thinking like a leader are so obvious it is a wonder someone hasn't thought of them before. Follow this advice and you will become a better leader.'

Maurice Duffy, CEO, blackswan

'Leadership matters in all walks of life, from companies to NGOs to nations. It makes a difference. For me, the most important message in *Inside the Leader's Mind* is that leaders need a solid core; a reserve of instinct, experience and integrity that lead them to do the right thing.'

Phumzile Mlambo-Ngcuka, Former Deputy President of
South Africa

Inside the Leader's Mind

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