

David Boddy

ESSENTIALS OF MANAGEMENT

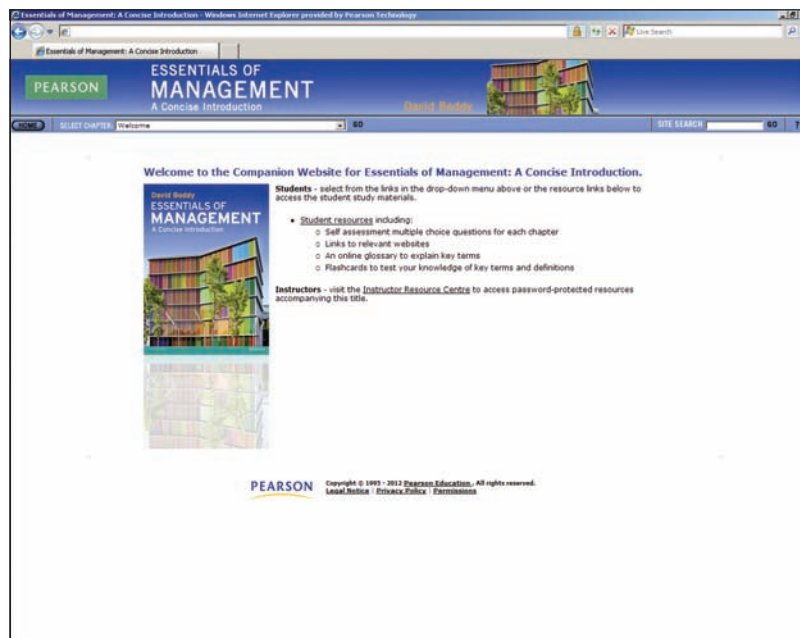
A Concise Introduction



ESSENTIALS OF MANAGEMENT

Visit the *Essentials of Management* Companion Website at www.pearsoned.co.uk/boddy to find valuable **student** learning material including:

- Self assessment multiple choice questions for each chapter
- Links to relevant websites
- An online glossary to explain key terms
- Flashcards to test your knowledge of key terms and definitions



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