

COLIN CARNALL & RUNE TODNEM BY

Sixth Edition

MANAGING CHANGE IN ORGANIZATIONS



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Managing Change in Organizations – now in its 6th edition – provides a practical and thorough overview of how effective change can be achieved in organizations. At its core is an acknowledgement of change being about people and culture as much as structure and process.

Managing Change in Organizations takes a strategic approach, outlining guidance and techniques for planning and implementing, evaluating and learning from organizational change. Utilising theory and examples that the authors find helpful when advising organizations and delivering programmes on organizational change, *Managing Change in Organizations* presents models and frameworks for change that are appropriate for the complex and fast-moving challenges of contemporary organizations.

The text is ideal for advanced undergraduates, MBA and postgraduate students on courses in managing change, organizational change, leadership and organizational behaviour.

Colin Carnall is Director of Executive Education at Cass Business School, City University, where his fields of interest and expertise include leadership development and strategic change. Colin has played a pivotal role in the development of change management as an academic subject area at leading business schools, and he is an active practitioner and consultant in the field.

Rune Todnem By is Professor of Organisational Behaviour and Academic Group Leader (Organisational Behaviour, Leadership and Change) at Staffordshire University Business School. He serves as Editor-in-Chief of *Journal of Change Management* and is the co-editor of *The Psychology of Organizational Change* (2013), *Organizational Change, Leadership and Ethics* (2013) and *Managing Organizational Change in Public Services* (2009)

In particular this 6th edition has been revised to provide:

- newly developed case studies with an additional international focus, written by a range of eminent subject specialists
- easy navigation through a 5-part structure which covers the theories and themes, techniques and models of change management
- a focus on both traditional models and the latest theory as well as critical perspectives of change
- a model of Strategic Convergence to address the complexity of multiple change initiatives running concurrently
- questions and exercises to enable readers to test and apply their knowledge, skills and techniques

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