



FINANCIAL TIMES **Guides**

CORPORATE VALUATION

SECOND EDITION

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AND JAKOB TOLLERYD**



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Praise for the second edition of *The Financial Times Guide to Corporate Valuation*

‘This book provides an accessible and informative entry point to the vast topic of valuation. The book covers mechanics as well as how value is linked to intangibles, growth opportunities and industry structure, all the way providing clear examples of every key idea. The authors understand value: they know what is useful, what is practical and what is critical, and give any reader great guidance to the challenge of getting values right.’

Bo Becker, *Assistant Professor of Business Administration at
Harvard Business School*

‘If you can envision the future value of a company you are a winner. Make this comprehensive and diligent book on corporate valuation your companion pursuing transactions and you will succeed.’

Hans Otterling, *General Partner, Northzone Ventures,
founder Streamserve & Waymaker*

‘Both in my previous position as an investment banker and today as an investor in high growth technology companies, corporate valuation has been a most critical subject. *The Financial Times Guide to Corporate Valuation* serves as the perfect introduction to the subject and I recommend it to entrepreneurs as well as fellow private investors.’

Carl Palmstierna, *former partner at Goldman Sachs, full time
private investor*

‘Not only will this book provide you with the basic understanding of corporate valuation, it also gives you an interesting insight into non-operational challenges that companies will face. And it does it all in an unexpectedly efficient and reader friendly manner. If you want to learn the basics and only have a few hours to spare, invest them into reading this book!’

Daniel Hummel, *Global Head of Corporate Finance,
Swedbank Large Corporates & Institutions*

‘A handy, accessible and well-written guide to valuation. The authors manage to capture the reader with high-level synthesis as well as more detailed insights in a great way.’

Anna Storåkers, *Head of Group Strategy & Corporate Development,
Nordea Bank AB*

Financial Times Guide to Corporate Valuation, The

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