

Third Edition

TRANSPORT AND TOURISM

GLOBAL PERSPECTIVES

Stephen J. Page



Transport and Tourism

Transport and Tourism

Table of Contents

Front Cover

Transport and Tourism

Contents

List of figures

List of plates

List of tables

Preface to third edition

Acknowledgements

Section I Understanding tourist transport Concepts and methods of analysisI

Introduction

Introduction

Tourism studies and tourist transport

The tourist transport system: a framework for analysis

Reconceptualising transport and tourism: a new approach?

The nature and scope of tourist transport: modes of travel

Tourism and destination development: a critical role for transportation?

The structure of the book and its approach

Questions

Further reading

Websites

Understanding contemporary issues and approaches in transport and tourism in the twenty-first century

Introduction

Contemporary issues in tourist transport in the twenty-first century

Table of Contents

The economist and tourist transport

Geography and tourist transport

Globalisation and tourist transport

Tourism geography and tourist transport

Marketing and tourist transport

Management studies and tourist transport

Summary

Questions

Further reading

The role of government policy and tourist transport: regulation versus privatisation

Introduction: governments, transport and tourism

Managing the car: Yosemite National Park

The role of government policy and tourist transport

Interpreting transport policy: implications for tourist travel

Privatisation in Asia-Pacific aviation

Towards a common transport policy for the European Union: the case of rail travel

Formulating state-level tourist transport policy

Privatisation and the UK rail system: lessons for governments

Government regulation of rail services in the UK prior to 1994: the Department of Transport

Policy measures to improve the trade in tourism and transport: GATS

Summary

Questions

Further reading

Section II The analysis, Use and provision of tourist transport

Analysing the demand for tourist travel

Introduction

The international demand for tourist travel: understanding why people travel

Motivation, tourist transport research and psychological issues

Domestic tourism patterns in China: development amid infrastructure constraints

Table of Contents

Infrastructure development in developing countries: experiences from Asia-Pacific

Data sources on international tourist travel

Tourism statistics

Forecasting the demand for tourist transport

Alternative approaches to understanding future demand for tourism and
transport services:

Summary

Questions

Further reading

Websites

Analysing supply issues in tourist transport

Introduction

Theoretical perspectives on tourism and transport supply issues

Competitiveness, transport and tourism: key relationships

The state and the supply of tourist transport: airline deregulation in the USA

The supply chain in tourist transport services

Transaction analysis

Integration in the tourism sector: implications for the supply of tourist transport

New research agendas in tourism supply research: tourism supply chain
management

Linking together tourism, transport and policy issues

Summary

Questions

Further reading

Websites

Section III Managing tourist transport provision

Managing supply issues in tourist transport

Introduction

Business strategies and the transport sector

Strategic alliances and cooperation

Airline alliances

Information technology and supply issues in tourist transport: a role for logistics and

Table of Contents

IT?

E-travel and the transport and tourism sector

The supply of tourist transport in destination areas

Tourist transport and small islands: the case of Malta

Summary

Questions

Further reading

Managing tourist transport infrastructure: the role of the airport

Introduction

The management challenge of tourist transport terminals: airports

Airport marketing

A new relationship in airport management: the impact of low-cost airlines

Airport performance: the use of benchmarking

Airport planning and development

The threat of global terrorism and security issues for airports

Summary

Questions

Further reading

Websites

The human and environmental impact of tourist transport: towards sustainable tourist travel?

Introduction

The human consequences of modern tourist travel

The environmental impact of tourist transport

Transport and the environment

Tourism and the environment

Environmental auditing and tourist transport

Environmental assessment and tourist transport

Towards sustainable tourist transport systems

Sustainable tourist-oriented transport services in destinations

Summary

Questions

Table of Contents

Further reading

Websites

Global challenges for tourism and transport: how will climate change and energy affect the future of tourist travel?

Introduction

Global tourism: challenges and imbalances

Global climate change

Availability of oil

New forms of tourism

Conclusion

Questions

Further reading

Section IV The future

Prospects and challenges for tourist transport provision: global, national and local issues

Introduction

Tourist transport provision in the new millennium: the challenge of globalisation

Service quality issues in tourist transport

Questions

Further reading

Bibliography

Index

Back Cover