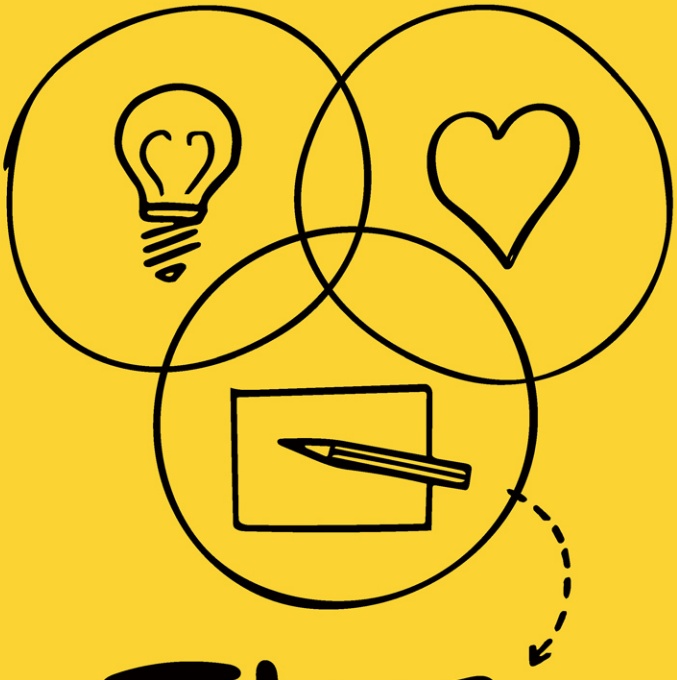


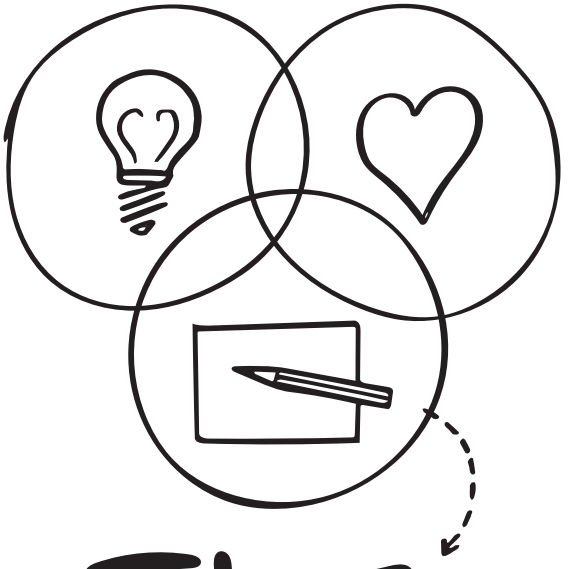
THIS IS LEARNING EXPERIENCE DESIGN

What it is, **how** it works, and **why** it matters.

Niels Floor

New Riders

VOICES THAT MATTER™



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What it is, **how** it works, and **why** it matters.

Niels Floor

This is Learning Experience Design: What it is, how it works, and why it matters.

Table of Contents

Cover
Title Page
Copyright Page
Contents
Acknowledgements
Preface
Why read this book?
How to read this book
Chapter 1 The power of experience
- The story of the angry boy
- Lessons learned
- What did you experience?

Chapter 2 Why learning experience design matters
- We love a great experience
  - Quality of experience
  - Is it worth it?
- Evolution of design
  - Design ethics
  - Role of the designer
- Technological innovation
  - Dont fear change, embrace it

Pearson

Table of Contents

A fresh perspective

The designers perspective

- Seeing things differently
- Focus of a designer

A different method

Better results

Why LXD matters

Nine rules of learning experience design

Rule 1: We learn from experience

- Dont limit yourself
- Endless possibilities

Rule 2: Every experience is unique (and so are you)

Rule 3: Learning is continous, dynamic, and holistic

- Continuous
- Dynamic
- Holistic

Rule 4: Learning is influenced by emotion

Rule 5: Leaning is about process and outcome

Rule 6: Learning experience design is human-centered

- Care for the people you design for
- Put the learner at the heart of your design and your design process

Rule 7: More senses make more sense

Rule 8: (Inter)active is a effective

Rule 9: Learning experiences should be positive, personal, and profound

- Positive
- Personal
- Profound

Chapter 3 What is learning experience design?

Table of Contents

Defining learning experience design

- Experience
- Design
- Learning
- Human centered
- Goal oriented

The origins of learning experience design

- Fields of expertise
- Whats missing here?

Why is it important to distinguish LXD from other fields?

- Provide clarity
- Value each field for what it is
- Learn from other fields
- Secure the future of LXD

LXD and instructional design

- Perspective
- Skills
- Methods
- Tools
- Results

LXD and user experience design

- User or learner
- A different experience
- Easy or challenging

LXD and design thinking

The learning experience designer

- Qualities of a learning experience designer
- Your path to mastering LXD
- Who are you?

Table of Contents

Chapter 4 Experiential learning

- Experiential learning theory
- Four elements of experiential learning
  - Concrete to abstract
  - Reflective to active
- Be, see, know, and do
  - Be
  - See
  - Know
  - Do
- Insight, Knowledge, skill, and behavior
  - Walking in a forest
- Always think about the learner

Chapter 5 How to design a learning experience

- Let go of what you know
- The learning experience design process
  - Step 1: Question
  - Step 2: Research
  - Step 3: Design
  - Step 4: Develop
  - Step 5: Test
  - Step 6: Launch
- Question
  - Asking the right questions
  - Five whys
- Research
  - You are not the person you design for
  - Desktop research

Table of Contents

- Online ethnography
- Questionnaires
- Contextual observation
- Interviews
- Focus groups

Design

- 1. Ideation: Divergence
- 2. Ideation: Convergence
- 3. Conceptualization: Draft design
- 4. Detailed design
- Co-creation

Develop

- Prototyping
- Rapid prototyping
- Tips for development

Test

- Frequent testing pays off

Launch

- Control
- Scale
- Prepare to launch
- 3, 2, 1, Launch!

What tools can help you through this process?

Chapter 6 The Learning Experience Canvas

Download the LX Canvas

Introducing the LX Canvas

How the LX Canvas supports the design process

- Helps you structure your design

Table of Contents

- Gives a clear overview
- Allows better choices
- Easy to use
- Versatile

Structure of the LX Canvas

Overview of the elements on the LX Canvas

- Learning outcome
- Learning objectives
- People
- Characteristics
- Location
- Environment
- Resources
- Constraints
- Strategy
- Activities
- Process

Learning outcome

- How to write an effective learning outcome
- Example learning outcome

Learning objectives

- Four types of learning objectives
- How to formulate learning objectives

People

- Participants
- Stakeholders
- How to list people

Characteristics

- How to characterize

Table of Contents

Location

- How to pick a location
- Virtual location
- Example location choice

Environment

- How to analyze the environment

Resources

- List your resources
- Ask for resources
- Select your resources

Constraints

- Types of constraints.
- How to list and deal with constraints

Strategy

- How to write a strategy
- Categorize your strategy
- What is not a strategy
- Postponing ideation

Activities

- Begin with strategy
- Ideation

Process

- When will the learning experience take place?
- When will activities take place?
- What is the learner journey?

Using the LX Canvas

- Ways to use the LX Canvas
- Choose your approach

Enjoy the LX Canvas

Table of Contents

Chapter 7 Design tools

- Personas
  - The benefits of working with personas
  - How to create a persona
  - Example personas
- Empathy map
  - Empathy mapping as a method
  - How to map empathy
  - Important to know
  - Empathy map examples
- Experience map
  - How to map a learning experience
  - Experience map examples
- The right tool for the job

Chapter 8 Case studies

- Case 1: E-learning
  - Results
  - Lessons learned
- Case 2: Casual game
  - Results
  - Lessons learned
- Case 3: Serious play
  - Results
  - Lessons learned

Chapter 9 What's next?

- Tought questions
- What path will you take?
  - Take what works for you

Table of Contents

Go all in

Wherever you go

Lets go!

Index