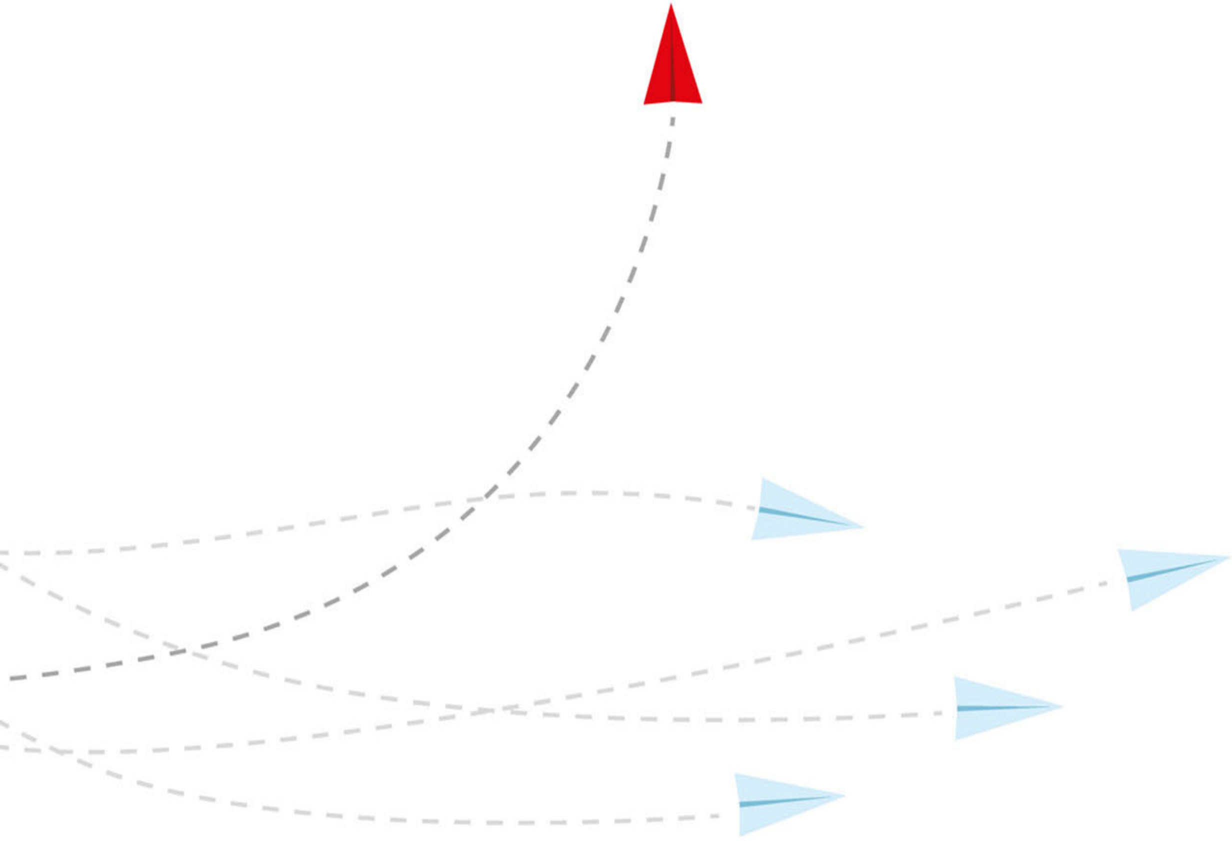
RIGHTING SOFTWARE

A Method for System and Project Design



JUVAL LÖWY

Praise for Juval Löwy

"I attended both the Architect's Master Class and the Project Design Master Class. Before these two classes I had almost lost all hope of ever being able to figure out why the efforts of my team were never leading to a successful end, and I was struggling to find a working solution to stop the insane death march we were on. The Master Classes opened my eyes to a world where software development is elevated to the level of all other engineering disciplines and is conducted in a professional, predictable, and reliable manner, resulting in high-quality working software developed on time and within budget. The knowledge gained is priceless! From revealing how to create a solid and sound architecture, which withstands ever-changing user requirements, to the intricate details on how to plan and guide the project to a successful end—all this was presented with expertise and professionalism that are hard to match. Considering that every bit of distilled truth Juval shared with us in class is acquired, tested, and proven in real life, it transforms this learning experience into a powerful body of knowledge that is an absolute necessity for anyone who aspires to be a Software Architect."

—Rossen Totev, software architect/project lead

"The Project Design Master Class is a career-changing event. Having come from an environment where deadlines and budgets are almost pathologically abused, having the opportunity to learn from Juval was a godsend. Piece by piece he provided the parts and the appropriate tools for properly designing a project. The result is that costs and timelines are kept in check in the dynamic and even chaotic environment of modern software development. Juval says that you are going to engage in asymmetric warfare against overdue and over cost, and you walk away truly feeling that you have a gun to take to a knife fight. There is no magic—only the application of basic engineering and manufacturing tenets to software—but you will go back to your office feeling like a wizard."

—Matt Robold, software development manager, West Covina Service Group

"Fantastic experience. Changed my way of thinking on how to approach software development. I always knew some of what I was thinking was right with regard to design and coding. I never could express it in words but now I have them. It not only affects my way of thinking about software design but also other types of design."

—Lee Messick, lead architect

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