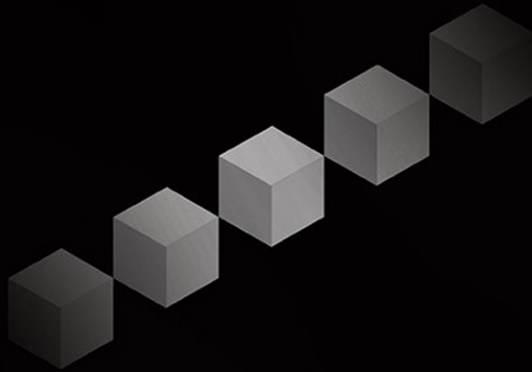




BLOCKCHAIN FOR BUSINESS

Discover How Blockchain Networks
Are Transforming Companies, Driving Growth,
and Creating New Business Models



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Foreword by DON TAPSCOTT

Praise for **Blockchain for Business**

“Much has been written about blockchain in the past few years: what it is and what it is not (at various levels of detail), as well as the technology’s long-term strategic value for companies, industries, and economies. However, what we’ve been missing is a practical, operational, ‘how to’ set of steps for creating, implementing, and operating a blockchain-based solution. This book aims to fill that gap. It’s an invaluable tool for anyone ready to take the plunge and start taking advantage of this remarkable technology.

“Most technologies can be implemented one business at a time. Not so with blockchain. Blockchain is particularly valuable when applied to a collection of companies working closely together as a business ecosystem, such as a supply chain. *Blockchain for Business* goes into great detail about what it takes to organize and manage such an ecosystem, including the technical and business models that in the end drive the decisions about whether to join or not, and the governance necessary for a smooth, efficient operations. It also nicely explains the necessary technical expertise and management roles needed to successfully create and operate blockchain frameworks and applications.

“*Blockchain for Business* is an invaluable tool for anyone ready to take the plunge and start taking advantage of this remarkable technology.”

—Irving Wladawsky-Berger, *Research Affiliate, MIT; Columnist, WSJ CIO Journal; VP Emeritus, IBM*

“Jai, Jerry, and Nitin have written the guidebook to address the critical knowledge gap that exists between the hype of blockchain and cryptocurrencies and the pragmatic utilization of blockchain technology for transforming businesses. *Blockchain for Business* leverages their firsthand insights and provides a practical approach for business and technical leaders

Blockchain for Business

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