Business Analysis Agility

SOLVE THE REAL PROBLEM, DELIVER REAL VALUE

James Robertson
Suzanne Robertson

Praise for *Business Analysis Agility*

"James and Suzanne have brought their deep and wide experience in business and systems analysis to bear on the importance of good analysis in agile domains. They cut through the hype and tackle the misconceptions that are rife around agile analysis by providing concrete advice and useful tools for anyone undertaking the vital analysis activities in agile development."

—Shane Hastie, Director of Agile Learning Programs – ICAgile;
Lead Editor – Culture & Methods, InfoQ.com

"What is a user story but a requirement? But is it the right requirement? The user said it was, but how does the user know? And how can you discover it?

"Two words: Step back.

"If you step back—and this book shows you how to do that—you can discover the real requirement. Why do you do this? It's the only way to deliver real value to your customer.

"And what could be more agile than that?"

—Stephen J. Mellor, Signatory to the Agile Manifesto

"This new book is a must-have for business analysts looking to bridge the gap between agile and other development approaches. It combines the best of both, into clear and simple guidance, presented in a delightful and light style."

—Neil Maiden, Professor of Digital Creativity, Cass Business School, City, University of London

"*Business Analysis Agility* provides the express on-ramp that business process change projects have sorely needed."

—Stephen McMenamin, Ex CIO & VP of Hawaiian Electric

"The Robertsons share a plethora of tools and techniques that help you infuse agility in your business analysis. The book includes multiple examples and lively scenarios that engage and invite smart problem and solution exploration."

—Ellen Gottesdiener, Agile Product Coach, Founder EBG Consulting

Business Analysis Agility: Delivering Value, Not Just Software

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