

The background is a solid yellow color. It is covered with a repeating pattern of small, white, stylized icons. These icons include various digital devices and communication symbols, such as smartphones, laptops, tablets, smartwatches, speech bubbles, magnifying glasses, and eyes. The icons are scattered across the entire surface, creating a dense, textured effect.

DESIGNING CONNECTED CONTENT

**PLAN AND MODEL DIGITAL PRODUCTS
FOR TODAY AND TOMORROW**

**MIKE ATHERTON
CARRIE HANE**

DESIGNING CONNECTED CONTENT

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Designing Connected Content: Plan and Model Digital Products for Today and Tomorrow

Table of Contents

Cover

Title Page

Copyright Page

Contents

Foreword

Introduction

LETS GET CONNECTED

1 Designing From the Bottom Up

New Model Army

Structure Connects Content

Its Design All the Way Down

Chapter by Chapter

Climbing the Summit

2 Why We Need a New Way of Approaching Digital Content

Does This Sound Familiar?

Take a Step Back

A New Approach

3 Understanding Structured Content

Setting Content Free

What Is Structured Content?

Moving Toward Structured Content

Table of Contents

Using Structured Content

Go Forth and Create Structure

STRUCTURING CONTENT

4 Researching the Subject Domain

Where Do We Begin?

Deconstructing Subjects

Getting Started

Talking to the Users

Overcoming Objections

Defining Problems Before Solutions

5 Creating a Domain Model

How Do We Make the Connections?

Connecting Concepts

Forming Meaningful Relationships

Breaking Down a Model

Modeling Is Teamwork

Using the Sticky Note Method

Agreeing on Your Domain

Finding a Ubiquitous Language

Establishing Cardinality

Knowing When to Stop

Bringing In Experts

Who Uses the Model?

More Examples

Modeling for the Future

6 Translating to a Content Model

Content vs. Expression

From Domain Model to Content Model

From Objects to Content Types

Table of Contents

Reconnecting to Form the Content Model

How the Content Model Is Used

PUBLISHING CONTENT

7 Designing Connected Content

UX for Content

Constructing Content Resources

Prepare Your Content

Filling In the Blanks

Content First, Content Only

8 Implementing Connected Content

From Theory to Reality

Content Management and the CMS

Content TypesThe Technical Side

TaxonomyA Quick Note

Content Creation

Assemble the Implementation Team

Everything Is Connected

9 Bringing Your Content to Life

Designing with Content

Planning Your Templates

Designing Templates

Designing Navigation

Being Everywhere

Stable Structure, Creative Content

Looking Back

THE FUTURE

10 The Future Isn't Waiting

Real Talk

Table of Contents

Convincing Your Boss

Making This Happen

Measuring Success

Its Just Information Architecture

Linking Data

Whats Next?

Index