

THE POWER OF PEOPLE

LEARN HOW SUCCESSFUL ORGANIZATIONS
USE **WORKFORCE ANALYTICS**
TO IMPROVE BUSINESS PERFORMANCE



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Foreword by **JOHN BOUDREAU**

Praise for *The Power of People*

“The Power of People provides an exceptional primer for doing workforce analytics. It includes wonderful insights from thought leaders, and specific and usable tools for performing analytics.”

*—Dave Ulrich, Rensis Likert Professor, Ross School of Business,
University of Michigan, and Partner of The RBL Group*

“Data analytics is a crucial and fast evolving organisational capability. This intriguing and fascinating book demonstrates not only the power of people analytics, but also creates a clear blueprint for building action-taking capability. A must read for any manager determined to add this valuable skill to their portfolio.”

—Lynda Gratton, Professor of Management Practice, London Business School

*“Trusting your gut on people issues turns out to be a bad idea. Analytics on your workforce is the most rapidly growing field of analytics. *The Power of People* is an excellent guide to this important and burgeoning topic.”*

*—Thomas H. Davenport, Distinguished Professor, Babson College,
and Research Fellow, MIT Initiative on the Digital Economy*

*“I believe you will find, like I did, that the frameworks and insights in *The Power of People* offer valuable steps toward realizing the potential of your workforce to create sustainable strategic success.”*

*—Dr. John Boudreau, Professor, Marshall School of Business;
and Research Director, Center for Effective Organizations,
University of Southern California.*

“This is quite an exceptional book. Extremely well-researched, it constitutes essential reading for those involved in the burgeoning field of Big Data, giving first-rate advice on good practices for all those involved in Workforce Analytics.”

*—Professor Peter Saville, Chairman 10X Psychology and
Founder SHL and Saville Consulting*

Power of People, The: How Successful Organizations Use Workforce Analytics To Improve Business Performance

Table of Contents

Cover

Half Title

Title Page

Copyright Page

Contents

Foreword

Acknowledgments

About the Authors

Interviewees

Vignettes

Preface

I: UNDERSTANDING THE FUNDAMENTALS

1 Why Workforce Analytics?

Adoption of Analytics

HRs Contribution to Business Value

The Changing Nature of HR

The Future of Work

Summary

Table of Contents

2 Whats in a Name?

- Focus of the Function
- Activities of the Function
- A Name Fit for the Future
- Summary

3 The Workforce Analytics Leader

- Reporting to the Chief Human Resources Officer
- Responsibilities of the Workforce Analytics Leader
- Business Acumen
- Leadership Attributes
- Summary

4 Purposeful Analytics

- A Model for Purposeful Analytics
- Project Sponsors
- Why Do Analytics Projects Fail?
- Summary

5 Basics of Data Analysis

- Research Design
- Objectives of Analysis
- Unstructured Data
- Traditional Statistics versus Machine Learning
- Social Consequences of Algorithms
- More on Design and Analysis
- Summary

6 Case Studies

- Eight-Step Methodology
- Case Study: Improving Careers Through Retention Analytics at Nielsen
- Case Study: From Employee Engagement to Profitability at ISS

Table of Contents

Group

Case Study: Growing Sales Using Workforce Analytics at Rentokil Initial

Case Study: Increasing Value to the Taxpayer at the
Metropolitan Police

Case Study: Predictive Analytics Improves Employee Well-Being
at Westpac

Summary

II: GETTING STARTED

7 Set Your Direction

You Have the Job! Now What?

Listening to Prospective Project Sponsors

The Seven Forces of Demand

Agreeing on the Scope of Analytics

Developing a Vision and Mission Statement

Summary

8 Engage with Stakeholders

Who Are Stakeholders?

Stakeholders Served

Stakeholders Depended Upon

Stakeholders Impacted

Working Effectively with Stakeholders

Summary

9 Get a Quick Win

Identifying Potential Projects

Complexity-Impact Matrix

Assessing Complexity and Impact

Summary

III: BUILDING YOUR CAPABILITY

Table of Contents

10 Know Your Data

- A Pragmatic View of Data
- Solving Data Quality Challenges
- Data Types and Sources
- Data Governance
- Remember the Basics
- Summary

11 Know Your Technology

- Starting with Vision and Mission
- Components of Workforce Analytics Technology
- On-Premise Versus Cloud
- Technology Vendor Relationships
- Summary

12 Build the Analytics Team

- Six Skills for Success
- Configuring Team Roles
- Remember the Fundamentals!
- Summary

13 Partner for Skills

- Why Consider Partners?
- Options for Building the Team
- Choosing Among the Options
- Summary

14 Establish an Operating Model

- Defining Your Operating Model
- Strategy
- Governance
- Implementation
- Accountability

Table of Contents

Summary

IV: ESTABLISHING AN ANALYTICS CULTURE

15 Enable Analytical Thinking

Perspectives of Analytics in HR

The Translator Role

The Importance of Leadership

Summary

16 Overcome Resistance

Resistance to Workforce Analytics

Stakeholder Skepticism

Financial Frugality

HR Hesitancy

Summary

17 Communicate with Storytelling and Visualization

What Is Storytelling?

Effective Visualization

Knowing Your Audience

Keeping It Simple

Summary

18 The Road Ahead

Analytics Provides New Opportunities for HR

Emerging Data Sources

Considering New Data Sources

Evolving Technology

The Workforce Analytics Function

Summary

Glossary

A

Table of Contents

B

C

D

E

F

G

H

I

K

M

N

O

P

Q

R

S

T

V

W

References

Index