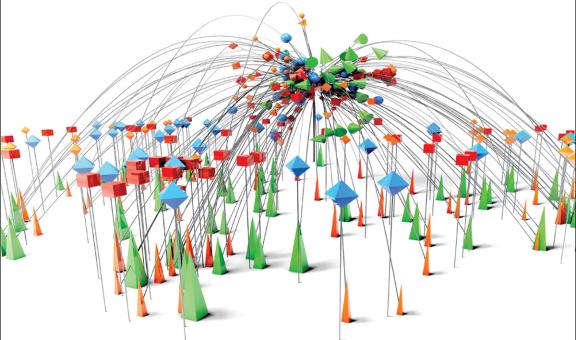# THE POWER OF PEOPLE

OF

PEOPLE

LEARN HOW SUCCESSFUL ORGANIZATIONS
USE **WORKFORCE ANALYTICS**
TO IMPROVE BUSINESS PERFORMANCE

NIGEL GUENOLE   **JONATHAN FERRAR**   **SHERI FEINZIG**

Foreword by **JOHN BOUDREAU**

Praise for *The Power of People*

"*The Power of People* provides an exceptional primer for doing workforce analytics. It includes wonderful insights from thought leaders, and specific and usable tools for performing analytics."

—Dave Ulrich, Rensis Likert Professor, Ross School of Business,
University of Michigan, and Partner of The RBL Group

"Data analytics is a crucial and fast evolving organisational capability. This intriguing and fascinating book demonstrates not only the power of people analytics, but also creates a clear blueprint for building action-taking capability. A must read for any manager determined to add this valuable skill to their portfolio."

—Lynda Gratton, Professor of Management Practice, London Business School

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—Thomas H. Davenport, Distinguished Professor, Babson College,
and Research Fellow, MIT Initiative on the Digital Economy

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—Dr. John Boudreau, Professor, Marshall School of Business;
and Research Director, Center for Effective Organizations,
University of Southern California.

"This is quite an exceptional book. Extremely well-researched, it constitutes essential reading for those involved in the burgeoning field of Big Data, giving first-rate advice on good practices for all those involved in Workforce Analytics."

—Professor Peter Saville, Chairman 10X Psychology and
Founder SHL and Saville Consulting

Power of People, The: How Successful Organizations Use Workforce Analytics To Improve Business Performance

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