A MIKE COHN SIGNATURE BOOK

Unlocking Agility

An Insider's Guide to Agile Enterprise Transformation

Jorgen Hesselberg

Foreword by
Bjarte Bogsnes,
Chairman, Beyond Budgeting Roundtable
Rich Sheridan,
CEO, Menlo Innovations

Praise for *Unlocking Agility*

"Agile has become a buzzword that has no meaning. That's because most organizations just append the word agile to what they are currently doing, shorten their 'pressure cycle,' and then expect miracles. To get serious benefits from Agile, your organization must change. And if you are serious about changing to a more agile way of working, you'll want Jorgen's help 'Unlocking Agility.'"

—**James Grenning,** Agile Manifesto Signatory and
Author of *Test-Driven Development for Embedded C*

"What a joy to read this book! From lean experimentation to agile collaboration, from business modeling to organization design, from anecdotes and stories to scaling models and transformational roadmaps, Jorgen craftily weaves it all together in this compelling book. If you were wondering where to start your agile transformation, you can start right here."

—**Jurgen Appelo,** author of *Management 3.0*
and *Managing for Happiness*

"A lot has been written about agility in enterprises. What makes this book special and extremely valuable is that it serves as an excellent and practical entry point for those who are getting started, as well as a compendium, reference, and idea-booster for those who have come far in their journey toward agility and want to take the next step.

"In each well-structured chapter, you feel that Jorgen is a very experienced practitioner, who not only knows what he is talking about, but who is also skilled in making practical use of that knowledge.

"You get a great overview of relevant models, their use, tons of great references for further self-study, and a strategic and hands-on approach to creating and driving a transformation toward agility."

—**Hendrik Esser,** Vice President, Enterprise
Transformation Program, Ericsson

"…we need more people looking at the big picture rather than promoting a particular practice, and this book is a valuable contribution to that work."

—**Dave Snowden,** author of *Cynefin,* and CEO, Cognitive Edge

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