SOFTWARE OWNERSHIP TRANSFER

VINOD SANKARANARAYANAN

EVOLVING KNOWLEDGE TRANSFER FOR THE AGILE WORLD

Praise for *Software Ownership Transfer*

"There are many shifts occurring today as companies implement their digital business strategies. One aspect of this shift—companies are adjusting their approach to outsourcing in part by reinsourcing systems critical to their new technology-driven strategies. The problem is that there is little research or information available on transferring application systems knowledge and ownership from one organization to another—until now. In *Software Ownership Transfer,* Vinod draws on his experiences, large and small, in making such critical transfers. I particularly like his distinction between knowledge transfer and ownership—not ownership in the legal sense, but ownership in the sense of a team taking 'ownership' of their new responsibility. Knowledge transfer is only the first step in ownership transfer. If you are contemplating the transfer of an application system—from a vendor to in-house or from one internal location to another (as happens often today)—then you need to use this book as a model for making your transfer a success."

> —*Jim Highsmith*, *author of* Agile Project Management,
> *coauthor of* The Agile Manifesto

"Software is becoming increasingly central to most modern organizations. Indeed, it has become trite to observe that one should no longer have a 'digital strategy' or a 'technology strategy': These strategies now form the core of the business strategy itself. This shift is seeing many organizations reconsider their software-sourcing strategy, such as, for example, bringing back in-house resources that they previously outsourced. The process of transferring the 'ownership' of core digital products is complex and can frequently be the source of disappointment, to say the least. In the worst case, significant investments can be lost in the transfer process. In this book, Vinod Sankaranarayanan draws upon his significant experience in digital product ownership and transfer, backed by copious real-life examples, and draws some important recommendations for any leader or organization overseeing a transition between teams, whether internal or external. A highly recommended read for any leader who is contemplating or is in the process of a digital product transfer."

> —*Chris Murphy, group managing director, Europe,*
> *Middle East, and South Asia, ThoughtWorks*

Software Ownership Transfer: Evolving Knowledge Transfer for the Agile World

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