



AGILE IT ORGANIZATION DESIGN

FOR DIGITAL TRANSFORMATION
AND CONTINUOUS DELIVERY



SRIRAM NARAYAN

Praise for *Agile IT Organization Design*

“Continuous delivery is often described from the perspective of the technicians. This is understandable because that is where it started, but it does the process a disservice. Continuous delivery is a holistic approach. It requires change across the organization and it encourages such change, to the betterment of the groups that practice it. This book addresses that problem and looks at CD from an organizational perspective. It starts from Dan Pink’s ideas of intrinsic and extrinsic motivators and describes how to structure an organization for success—how to encourage a focus on autonomy, mastery, and purpose that will motivate your teams and produce high-quality results. This book takes a look at all aspects of organizational design that impact the ability to deliver regular, small, high quality changes. If you follow the advice in this book, your organization will be the better for it.”

—*Dave Farley, author of Continuous Delivery*

“A number of years ago, Silicon Valley marketing guru Geoffrey Moore quipped, ‘A bank is just a computer with a marketing department.’ Today, technologies—cloud, social, big data, the Internet of Things, and mobile—continue to drive this unprecedented digital transformation in organizations. As such, the need for agility has moved from software development to corporate boardrooms. Sriram’s book makes the case that to thrive in these fast and uncertain times, enterprise leaders need to rethink how IT, not just software development, is organized, structured, and measured. His book provides guidelines, not prescriptions, which enable innovation, adaptability, and responsiveness at scale.”

—*Jim Highsmith, Executive Consultant, ThoughtWorks, Author of Adaptive Leadership*

“Very hands-on and operational book for management of Agile-based development. Provides valuable insight for IT practitioners. A must read for IT professionals.”

—*A.V. Sridhar, Founder, President & CEO Digite, Inc.*

“Agile IT Organization Design is an engaging, enlightening, and immensely practical book. While many authors have addressed Agile software development, very few have tackled the wider topic of the more systemic changes necessary to move from Agile software to an agile organization, and onwards to ‘digital transformation.’ Even fewer have done so at more than a very theoretical level. Drawing heavily upon his substantial practical experience, Sriram Narayan’s

Agile IT Organization Design: For Digital Transformation and Continuous Delivery

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