



# **Supply Chain Strategy at Zophin Pharma**

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**Arqum Mateen, Indian Institute of Management**

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**PEARSON CASES IN SUPPLY CHAIN MANAGEMENT AND ANALYTICS**



The case is reprinted from The Supply Chain Management  
Casebook by Chuck Munson

# Supply Chain Strategy at Zophin Pharma

Chuck Munson  
with Arqum Mateen

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