PERFECTING INTERFACE DESIGN
IN MOBILE APPS

ESSENTIAL
MOBILE
INTERACTION
DESIGN

Cameron **BANGA**
Josh **WEINHOLD**

Praise for *Essential Mobile Interaction Design*

"In *Essential Mobile Interaction Design,* Banga and Weinhold do a great job of explaining what it takes to make a good-looking and easy-to-use app. The accessible language and visual examples of quality work combine to make this book a great resource for those looking to get into app design, or to take their craft to the next level."

—Jon Becker
boom. reactive.

"*Essential Mobile Interaction Design* is not merely a book full of pictures and design concepts or one of straight technical drivel. Instead, it is a guidebook for creating human-based interfaces that feature simplicity, functionality, and value. Whether you have questions about how mobile design is different from traditional desktop design, how to work with a developer, or even what tools to use for the creation process, *Essential Mobile Interaction Design* demonstrates the answer for that."

—Phil Dutson
Lead UX and Mobile Developer, ICON Health & Fitness

"Filled with nuggets of useful information, this book is a solid resource for the many aspects of designing a mobile app. I've found many recommendations in this book that we can use in our apps."

—Lucius Kwok
CEO, Felt Tip, Inc.

"A well-rounded, easy-to-read book that provides a good grounding in mobile design and how to keep all those small details in mind so that your apps will really shine."

—Dave Verwer
Shiny Development and iOS Dev Weekly

Essential Mobile Interaction Design: Perfecting Interface Design in Mobile Apps

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