



PERFECTING INTERFACE DESIGN
IN MOBILE APPS

ESSENTIAL MOBILE INTERACTION DESIGN

Cameron **BANGA**
Josh **WEINHOLD**

Praise for *Essential Mobile Interaction Design*

"In *Essential Mobile Interaction Design*, Banga and Weinhold do a great job of explaining what it takes to make a good-looking and easy-to-use app. The accessible language and visual examples of quality work combine to make this book a great resource for those looking to get into app design, or to take their craft to the next level."

— **Jon Becker**

boom. reactive.

"*Essential Mobile Interaction Design* is not merely a book full of pictures and design concepts or one of straight technical drivel. Instead, it is a guidebook for creating human-based interfaces that feature simplicity, functionality, and value. Whether you have questions about how mobile design is different from traditional desktop design, how to work with a developer, or even what tools to use for the creation process, *Essential Mobile Interaction Design* demonstrates the answer for that."

— **Phil Dutson**

Lead UX and Mobile Developer, ICON Health & Fitness

"Filled with nuggets of useful information, this book is a solid resource for the many aspects of designing a mobile app. I've found many recommendations in this book that we can use in our apps."

— **Lucius Kwok**

CEO, Felt Tip, Inc.

"A well-rounded, easy-to-read book that provides a good grounding in mobile design and how to keep all those small details in mind so that your apps will really shine."

— **Dave Verwer**

Shiny Development and iOS Dev Weekly

Essential Mobile Interaction Design: Perfecting Interface Design in Mobile Apps

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