

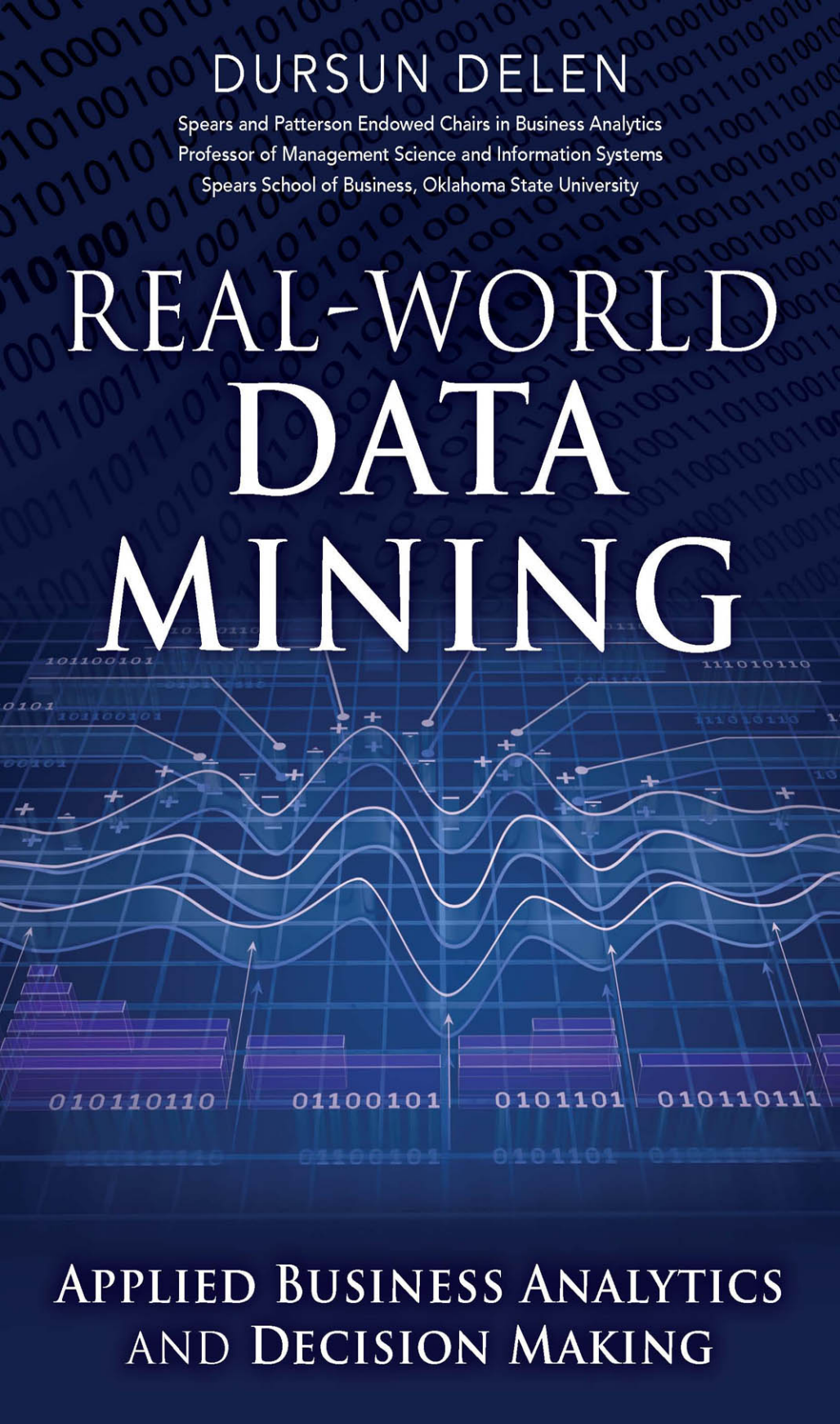
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# REAL-WORLD DATA MINING



APPLIED BUSINESS ANALYTICS  
AND DECISION MAKING

# Real-World Data Mining

# **Real-World Data Mining: Applied Business Analytics and Decision Making**

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