

"Garr has done it again. Don't go onstage without him." Seth Godin

presentationzen DESIGN

A simple visual approach to presenting in today's world



Garr Reynolds

presentationzen DESIGN

A simple visual approach to presenting in today's world



Garr Reynolds



VOICES THAT MATTER™

Presentation Zen Design: Simple Design Principles and Techniques to Enhance Your Presentations

Table of Contents

Table of Contents

Acknowledgments

INTRODUCTION

Design Matters

COMPONENTS

Presenting with Type

Communicating with Color

Using Images to Tell Stories

Making an Impact with Video

Simplifying the Data

PRINCIPLES

Seeing and Using Space

Creating Purpose and Focus

Achieving Harmony

THE JOURNEY

Slide Samples

Continuous Improvement

Photo Credits

Index