

An abstract painting with a vibrant, textured background. It features bold, expressive brushstrokes in a variety of colors including red, blue, green, yellow, and purple. The composition is dynamic, with large, swirling shapes and sharp, angular forms. The overall effect is one of energy and creativity, typical of modern abstract art.

# **FOUNDATIONS of DIGITAL ART and DESIGN**

**with ADOBE® CREATIVE CLOUD**

**xetine burrough**

# **FOUNDATIONS of DIGITAL ART and DESIGN**

**with ADOBE® CREATIVE CLOUD**

**xtine burrough**

**New  
Riders**

VOICES THAT MATTER™

# Foundations of Digital Art and Design with the Adobe Creative Cloud

## Table of Contents

### Contents

### Introduction

### SECTION 1: BITS, PIXELS, VECTORS, AND DESIGN

#### CHAPTER 1: THE DOT, THE PATH, AND THE PIXEL

Paths and Vector Graphics

Exercises

1. File Presets in Illustrator
2. Shapes, Fills, and Strokes
3. Figure and Ground with Repeated Dots

Screencast 1-1: The Pattern Brush

4. Grouping and Alignment
  5. A Figure and Ground or On and Off Study
- Lab Challenge

#### CHAPTER 2: DRAWING EXPRESSIVE LINES

Saving and Sharing Files

Exercises

1. Place and Lock an Image
2. Understand Layers
3. Create Lines with the Pencil Tool
4. Duplicate the Composition
5. Add a Gradient Background
6. Create Depth with Contrasting Values

Screencast 2-1: Add the Swoosh at the Horizon

# **Table of Contents**

7. Use Master Files and Shared Files

Lab Challenge

## **CHAPTER 3: MODIFY BASIC SHAPES**

Signs and Logos

Vector Curves

Exercises

1. Create a Document with One Artboard

2. Create Two Basic Shape Combinations

3. Duplicate the Artboard and Unite the Paths

4. Duplicate the Artboard and Modify the Shapes

Screencast 3-1: Modify Paths with the Pen and Direct Selection Tools

5. Reflect and Copy a Second Half onto the Profile Icon

6. Brush Details into the Treetop

7. Add a Background Color and Save a Multipage PDF

Lab Challenge

## **SECTION 2: DIGITAL PHOTOGRAPHY**

### **CHAPTER 4: CREATING AND ORGANIZING DIGITAL PHOTOGRAPHS**

Measuring Light

Rule of Thirds

Adobe Bridge

Exercises

1. Camera Mechanics

2. Camera Settings

3. Bracketing

4. Before You Shoot

5. Rule of Thirds

6. Bridge Workspaces

7. Batch Rename

Screencast 4-1: Renaming and Ranking Files in Bridge

# **Table of Contents**

8. Generate a PDF to Showcase Your Files

Lab Challenge

## **CHAPTER 5: RESOLUTION AND VALUE**

Redistributing and Resampling Pixels via Resolution

Value and the Tonal Range

Zone System Redux

Exercises

1. Redistribute Pixels for Print Resolution

2. Resample Pixels for Screen Resolution

3. Analyze a Photograph Using the Zone System

Screencast 5-1: Use the Info Panel to Check Your Eye Against Image Data

4. Modify the Tonal Range with a Levels Adjustment Layer

Lab Challenge

## **CHAPTER 6: COLOR MODELS**

Subtractive Processes

Additive Processes

Exercises

1. Harmony in Rectangles

2. Simultaneous Contrast in Circles

3. Color Comparison

4. Color Correction

Screencast 6-1: Applying Color to a Black-and-White Photograph

Lab Challenge

## **SECTION 3: DIGITAL MANIPULATION AND FAIR USE**

### **CHAPTER 7: REPAIRS AND HOAXES**

Digital Repairs

Creating a Hoax

Exercises

1. Remove Dust and Heal JFKs Blemishes

# **Table of Contents**

2. JFKs Eyes: Tonal Repairs with Dodge and Burn

Screencast 7-1: Adding and Deleting within Selections

3. Reducing Wrinkles

4. Its a Hoax! Adding an Extra Mummy Finger

5. Softening Cloned Edges

Lab Challenge

## **CHAPTER 8: SELECT, COPY, PASTE, COLLAGE**

Precision Selecting with the Pen Tool

Nondestructive Editing

Exercises

1. Set Up the Collage Workspace

2. Trace an Image Contour with the Pen Tool

Screencast 8-1: Tracing with the Pen Tool

3. Modify Paths

4. Convert a Path to a Selection to a Layer Mask

5. Scale, Adjust, and Organize

6. Copy a Layer to an Open Document

7. The Magic Wand

8. Select, Copy, Paste, Repeat

Screencast 8-2: Duplicate, Transform, Burn, Organize, and Adjust Ants in the Hand

Lab Challenge

## **CHAPTER 9: BLENDED REALITIES**

Blended Realities in Networked Spaces

Screen Resolution

Vector Shapes in Photoshop

Applying Gradients to Layer Masks

Exercises

1. Articulate the Design Challenge

2. Combine Vector Shapes in Photoshop

# Table of Contents

- 3. Layer Effects
- 4. Add a Vector Mask
- 5. Create a Button
- 6. Complete Layer Groups for Steps 2 and 3
- Screencast 9-1: Creating Layer Groups
- 7. Gradients and Layer Masks
- Lab Challenge

## SECTION 4: TYPOGRAPHY

### CHAPTER 10: TYPE AND IMAGE

- Contrast and Rhythm
- Text Boxes
- Text Adjustments: Kerning and Leading
- Exercises
  - 1. Define a Color Mode
  - 2. Place and Relink an Image
  - 3. Add a Text Box
  - 4. Resize and Kern Display Type
  - 5. Replace Type with an Image
  - 6. Add Vector Shapes to Frame the Composition
  - 7. Final Design Adjustments
- Screencast 10-1: Hiding Page Elements with a White Shape or a Clipping Mask
- Lab Challenge

### CHAPTER 11: THE GRID

- Gestalt
- Swiss International Style
- Sentences and Paragraphs
- Exercises
  - 1. Alternative Paper Sizes

# **Table of Contents**

- 2. Guides and the Grid
- 3. Create Your Own Virtual Leading Placeholders
- 4. Linking Text Boxes
- 5. Placing Another Guide on the Grid
- Screencast 11-1: Using the Grid
- 6. Use the Grid
- 7. Save a PDF with Trim Marks
- Lab Challenge

## **CHAPTER 12: CONTINUITY**

- The Gestalt Laws of Similarity and Continuity
- Master Pages
- Paragraph Styles
- Reading on the Screen
- Exercises
  - 1. Create a New InDesign Document for Sharing on the Web
  - 2. Establish Guides on A-Master
  - 3. Place Images
  - 4. Add Text Frames
  - 5. Paragraph Styles
  - 6. Color and a Drop Shadow on A-Master
- Screencast 12-1: Preparing Files for Placement in InDesign Relinking Images and Out-of-Gamut Colors
- 7. Final Adjustments and Export to PDF
- Lab Challenge

## **CODA: REVISION PRACTICES**

- Clear, Open Communication and Accessibility
- Pencilbox Studios: Mission Hospital
- riCardo Crespo: Hot Wheels and Standing Meetings
- Michael Demers: The Sky Is Falling (A Day in the Life)

# **Table of Contents**

The League of Imaginary Scientists: In League with an Institution

Jovenville: Boardstorming

Conclusion

Index

## **SECTION 5: THE WEB**

CHAPTER 13: GRAPHICS ON THE WEB

CHAPTER 14: KNOW THE CODE

CHAPTER 15: REMIX THE WEB

## **SECTION 6: EFFECTIVE WORK HABITS**

CHAPTER 16: AUTOMATION

CHAPTER 17: PAGINATION AND PRINTING