

SECOND EDITION



INSTITUTIONALIZATION OF UX

A STEP-BY-STEP GUIDE TO
A USER EXPERIENCE PRACTICE

An abstract 3D geometric composition of various sized rectangular blocks in shades of orange and yellow, arranged in a complex, overlapping pattern that recedes into the distance.

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Institutionalization of UX

Second Edition

Institutionalization of UX: A Step-by-Step Guide to a User Experience Practice

Table of Contents

Contents

Preface

Acknowledgments

Read This First!

About the Authors

Part I: Startup

Chapter 1: The Executive Champion

The Value of Usability

Beyond Classic Usability

CEO Wants a Great Customer Experience: Now Dont Fall for UX
Fads or Half-measures

Who Can Be a Champion?

The Role of the Executive Champion

Keep Moving on the Strategy, Keep Expanding and Innovating

Chapter 2: Selecting a Usability Consultant

Staffing

Completeness of Solution

Domain Expertise

Methodology

Tools and Templates

Object-Oriented Approach

User-Centered Size and Stability

Table of Contents

- Corporate Cultural Match
- Specializations
- Organizational Structure
- Change Management Ability
- Quality Control and Feedback
- Ongoing Training for the Consultancys Staff
- Summary

Part II: Setup

Chapter 3: Institutionalization Strategy

- What to Consider When Developing the Strategic Plan
- A Proactive Organization
- Coordinating Internal Staff and Consultants
- The Importance of Sequence
- Targets of Opportunity
- Slower Can Be Better
- Phasing in Design Standards
- Key Groups for Support or Resistance
- Training
- Methodology and Infrastructure
- The Project Path
- Levels of Investment
- Summary

Chapter 4: Methodology

- What to Look for in a User-Centered Methodology
- An Outline of The HFI Framework
- A Quick Check of Your Methodology
- The Challenges of Retrofitting a Development Life Cycle
- Templates
- Summary

Table of Contents

Chapter 5: Interface Design Standards

What Is an Interface Design Standard?

Types of Standards

Screen Design Templates

Patterns

Other Contents of a Design Standard

The Scope of Design Standards

The Value of Design Standards

The Process and Cost of Developing Standards

Disseminating, Supporting, and Enforcing Standards

Summary

Chapter 6: Standard User Profiles and Ecosystem Models

The Worst Practice

Thin Personas: Jane Is 34 and Has a Cat

Quality Personas

The Best Practice: Working with Full Ecosystems

Standard User Profiles and Ecosystems

Static versus Organic Models

Summary

Chapter 7: Tools, Templates, and Testing Facilities

Introduction to Your Toolkit

Testing Facilities

Recording of Testing Sessions

Modeling Tools and Software

Data Gathering and Testing Techniques

Advanced Methods

The Special Needs of International Testing

Recruiting Interview and Testing Participants

Summary

Table of Contents

Chapter 8: Training and Certification

Types of Training

Certification

A Typical Training Plan

Conferences

Summary

Chapter 9: Knowledge Management

Why Conventional Knowledge Management Fails

The Cost of Failure

Object-Oriented UX

Professionals Dont Start from Scratch

Linkages

Summary

Part III: Organization

Chapter 10: Governance

The Roots of the Governance Problem

Memes That Kill

Education Helps

Verify That a Methodology Is Applied

Closing the Loop on Standards

Checking If the Practice Is Alive

Summary

Chapter 11: Organizational Structure

Organizational Structures for User Experience Design Teams

Placement of a Central Team in the Overall Organization

Escalation of Problems

Graphic Artists, Writers, and Other Usability-Oriented Staff

Summary

Chapter 12: Staffing

Table of Contents

The Chief User Experience Executive
The Central Usability Organization Manager
The Central Usability Organization Staff
What to Look for When Hiring
An Offshore Model
Summary

Chapter 13: Projects

Doing It Right
Managing by Project Importance
Who Will Do the User Experience Design?
Different Strategies for Practitioner Involvement
Working Smart
Efficient Project Planning
Estimating Experience Design Work
Summary

Part IV: Long-Term Operations

Chapter 14: Long-Term Activities of the Central Team

Maintaining Respect and Negotiating Effectively
Maintaining Momentum
Evangelizing
Training
Mentoring
Supporting Standards
Supporting the Community
Performing Usability Testing
Focusing on Metrics
Having Responsibility
Reporting to Executives
Summary

Table of Contents

Chapter 15: The Future

- Symptoms of Leaping the Chasm
- Maturity
- Your Organizations Maturity
- Process, Capabilities, and Staffing
- Strategy, Innovation, and Persuasion
- New Technologies

Chapter 16: Design for Worldwide Applications

- Do International Markets Really Matter?
- How Does Bad Cross-Cultural Design Happen to Good Organizations?
- Internationalization, Localization, and the Challenges of Current Practice
- Between the Idea and the Reality Falls the Shadow
- The Criteria for Success
- A New Global Delivery Model for Local User Experience
- Critical Tools
- Local Understanding, Global Success
- Are There Populations We Cannot Reach?
- Can We Look Forward to a Unified Globe?
- Emergence of the Third China

References

Index