

*"Taking Flight! is packed with life-changing insights about you and everyone you know. You'll never look at people quite the same way again."*

—**MARSHALL GOLDSMITH,**

*Author of What Got You Here Won't Get You There*

**Discover**  
your true potential  
like millions of others  
who've taken our  
online DISC profile.

# Taking Flight!

Master the DISC Styles to Transform  
Your Career, Your Relationships...Your Life



**Merrick Rosenberg & Daniel Silvert**

## PRAISE FOR *TAKING FLIGHT!*

*“Taking Flight!* is an instant classic that will forever change how you see yourself and interact with others. The engaging fable that opens the book—and the enlightening discussion that follows—should be read by anyone seeking growth and success.”

—**Ken Blanchard**, coauthor of *The One Minute Manager*

“This wonderful book contains the secrets to nurturing supportive and enduring relationships. *Taking Flight!* will enrich your life by guiding you to understand and celebrate differences.”

—**John Gray**, author of *Men Are from Mars, Women Are from Venus*

*“Taking Flight!* is fun to read, but make no mistake—the lessons here are both practical and far reaching. This book is a real eye-opener.”

—**Jon Housman**, CEO, Ora.tv

“As an educator, I found *Taking Flight!* to be a book that will teach students important principles for everyday life. I will make this book mandatory for my students.”

—**Stan Kligman**, Clinical Professor of Marketing, Drexel University

“Rosenberg and Silvert write with humor, eloquence, and practicality—a rare combination. *Taking Flight!* got me looking at relationships from a whole new perspective.”

—**Pam Levine**, Executive Vice President of Marketing, HBO

“This book should be read by teachers, parents, or anyone who wants to impact others in a meaningful way.”

—**Michael Kozak**, Superintendent of Franklin Township Schools, New Jersey

*“Taking Flight!* offers incredible insight into why we say and do the things we do. We have applied this wisdom to our work team and have seen tremendous results. Definitely more than just another management book for your shelves.”

—**Del Ross**, Vice President, Americas Sales & Marketing,  
InterContinental Hotels Group

“This cleverly crafted fable demonstrates how the DISC system can break down the walls that too often separate co-workers. *Taking Flight!* is all you need to kick-start collaboration.”

—**Frank Wander**, Chief Information Officer, Guardian Life Insurance Company

# **Taking Flight!: Master the DISC Styles to Transform Your Career, Your Relationships...Your Life**

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