



# *the* SKETCHNOTE HANDBOOK

→ THE ILLUSTRATED *guide* ←  
to VISUAL NOTE-TAKING



by MIKE ROHDE  
*the illustrator of REWORK*

## PRAISE FOR *THE SKETCHNOTE HANDBOOK*

.. ————— ..

“Entertaining and memorable (just like sketchnotes), this fast-reading, fact-packed book by the godfather of sketchnoting provides everything you and your team need to know about the creative, mnemonic, and business benefits of this brilliant new method of note taking.”

—Jeffrey Zeldman, author of *Designing with Web Standards*

“Mike Rohde has taken his original, fun, and smart approach to note taking and broken it down into simple, clear steps.

—Chris Guillebeau, author of *The \$100 Startup*

“Sketchnotes are a great way to capture the highlights of an idea in a way that will naturally work for your brain.

Nobody will teach you how to do it better than Mike.”

—David Heinemeier Hansson, co-author of *REWORK*

“*The Sketchnote Handbook* is an informative, hands-on book designed to quickly share the principles of sketchnoting so you can get right to creating sketchnotes for yourself. Mike’s fun, illustrative style energizes you to pick up a pen and sketchnote!”

—Nancy Duarte, CEO Duarte Inc.,

and best-selling author of *Resonate* and *Slide:ology*

“Never fear note taking again. Mike Rohde demystifies the practice and makes it accessible to everyone. Your brain will thank him later.”

—Sunni Brown, co-author of *Gamestorming* and leader of the Doodle Revolution

“This book is not really a book. It’s a tool kit for learning a new and better way of capturing and understanding information, and it’s perfectly aligned with the way our brains actually work. If you’re a student, teacher, or businessperson, this book has the potential to change the way you learn, and the way you think.”

—Daniel Coyle, *The New York Times* best-selling author of *The Talent Code* and *The Little Book of Talent*

“The perfect introduction to visual note taking and the most useful how-to guide I’ve ever read, no contest.”

—Josh Kaufman, author of *The Personal MBA: Master the Art of Business*

# **Sketchnote Handbook, The: the illustrated guide to visual note taking**

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