

web designer's
guide to

wordpress

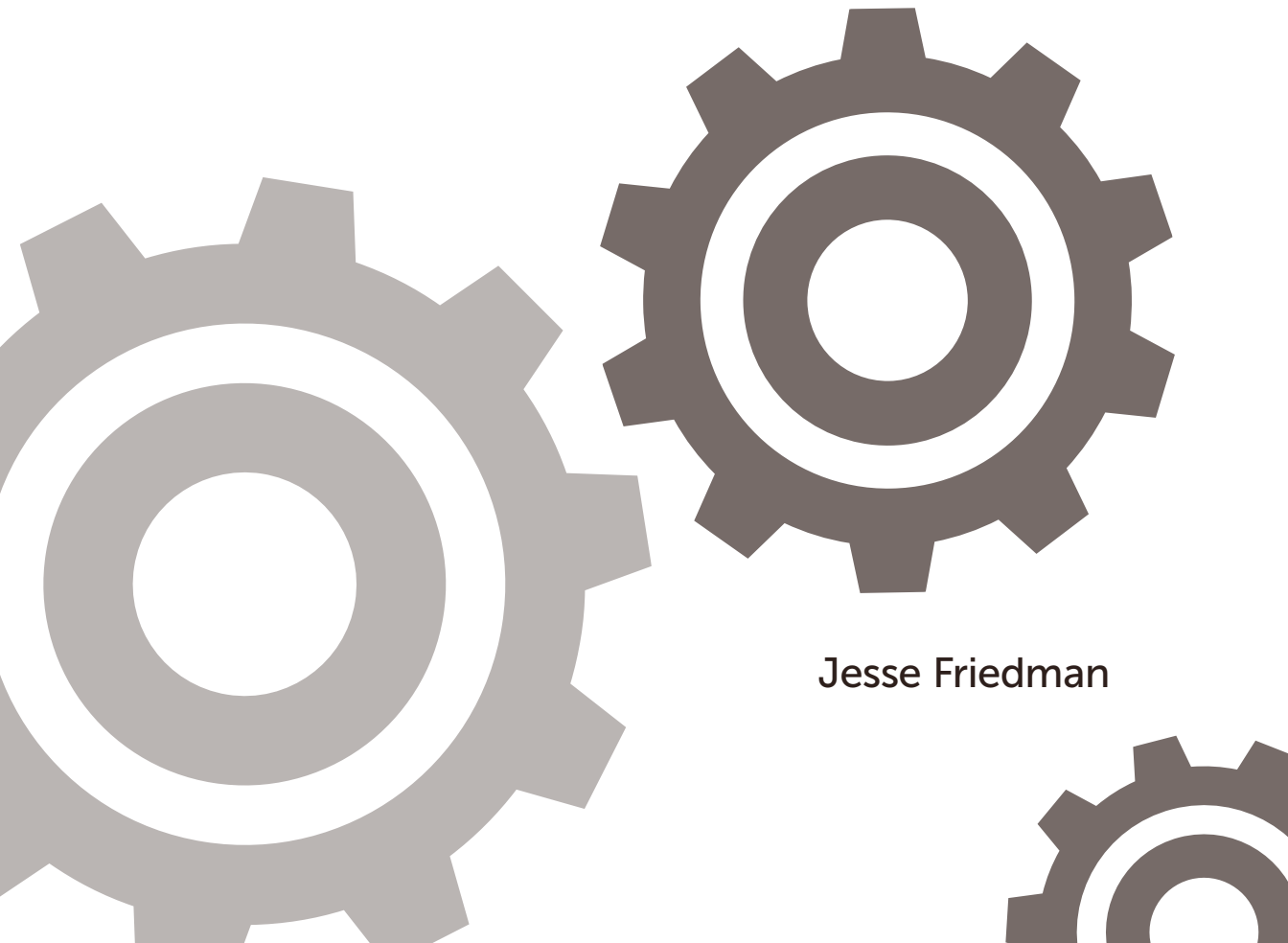
PLAN • THEME • BUILD • LAUNCH



Jesse Friedman

web designer's
guide to
wordpress

PLAN • THEME • BUILD • LAUNCH



Jesse Friedman

Web Designer's Guide to WordPress: Plan, Theme, Build, Launch

Table of Contents

Contents

PART 1 WordPress, a CMS

CHAPTER 1 WordPress

More than Blogging

Is WordPress the Right Choice for Your Project?

Requirements

Site Planning and the Development Process

CHAPTER 2 WordPress 101

Installation

Getting to Know WordPress

Expanding Inherent Functionality and Design

Settings and Administration

PART 2 WordPress Theming Basics

CHAPTER 3 WordPress Template Hierarchy

Template Files

Template Hierarchy

Uses for Specific Template Files

CHAPTER 4 WordPress Theming Basics

Theme Requirements and Declarations

The Next Half Hour

PART 3 Advanced WordPress Theming

CHAPTER 5 Our First WordPress Website

Table of Contents

Design Recognition

Steps in Theme Development

Design FED Files

Theme Template Files

CHAPTER 6 Theme Foundation

<head>

<body>

<footer>

get_header(); and get_footer();

CHAPTER 7 Menus and Navigation

How Menus Work

Registering a Menu Location

Creating a Menu

Theme Integration

CHAPTER 8 Home Page

Home Page Template Structure

The Loop

Pagination

Sidebar.php

get_footer()

CHAPTER 9 Dynamic Sidebars and Widgets

Sidebars and Widgets Defined

Registering a Sidebar

Adding Widgets

get_sidebar();

dynamic_sidebar()

CHAPTER 10 Single

Post Page Layout

The Loop

Table of Contents

Article Header

Content

Article Footer

Comments

CHAPTER 11 Page

Page Page Layout

The Loop

Page Header

Content

Custom Page Templates

CHAPTER 12 Archive and Search Results

Archive and Search Results Page Layout

Search Results

CHAPTER 13 404 Error

404 Error

Another Dynamic Sidebar

PART 4 Advanced

CHAPTER 14 Featured Images

A Quick Recap

Defining Thumbnail Sizes

CHAPTER 15 Custom Fields

Setting Custom Fields

Displaying Custom Fields

CHAPTER 16 WP_Query()

Getting Started with Custom Queries

Slider

Using Custom Queries

CHAPTER 17 Shortcodes and Custom Functions

Table of Contents

Shortcodes

Custom Functions

Shortcode or Custom Function

Conditional Statements

PART 5 Responsive Wordpress Theming

CHAPTER 18 Ensuring Responsive Integrity

Planning Responsive WordPress Themes

Conditional Tests for Mobile vs. Computer

Shortcodes for Responsive

Overwriting WordPress Markup

PART 6 Joining the Community

CHAPTER 19 Test and Launch

Odds and Ends

Launch!

CHAPTER 20 WordPress Community

WordPress Resources

WordPress IRC

Ways to Give Back

WordPress Events

Index