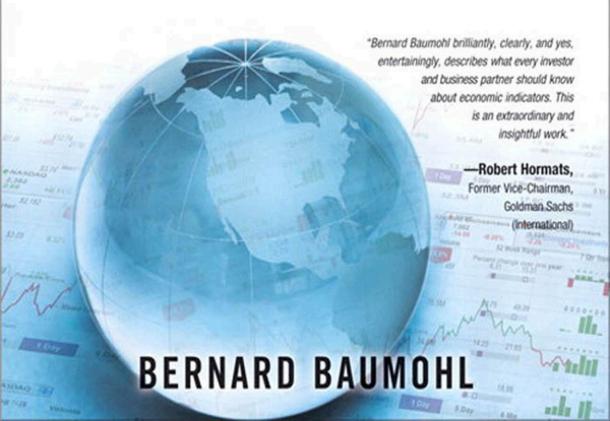
# THE SECRETS OF

# ECONOMIC INDICATORS

Hidden Clues to Future Economic Trends and Investment Opportunities

THIRD EDITION



"Bernie Baumohl has written a must-read educational and reference book that every individual investor will find indispensable for watching, monitoring, and interpreting the markets. The daily flow of high-frequency economic indicators is the stuff that makes financial markets move and that can signal the big trends that make or break investor portfolios. Most important, Bernie's long experience in reporting economics for *Time Magazine* helps make the 'dismal science' lively and interesting."

—Allen Sinai, CEO and Chief Global Economist, Decision Economics, Inc.

"This is the most up-to-date guide to economic indicators and their importance to financial markets in print. The coverage of less-reported indicators, especially those from nongovernment sources, is hard to find elsewhere. The inclusion of the actual published tables helps the newer student of the markets find the data in the public release. For anyone trying to follow the economic data, this should be next to your computer so that you can understand and find the data on the Internet."

—David Wyss, Former Chief Economist, Standard and Poor's

"Bernie Baumohl has accomplished something of real value in *The Secrets of Economic Indicators*. He has successfully demystified the world of financial and economic news that bombards us in our daily lives. Both professional investors and casual observers of the world of finance and economics will be grateful for what he has done. The constant stream of heretofore bewildering news from the world of business and finance can now be easily understood. Every businessperson or investor should keep a copy of Baumohl's book close at hand as he or she catches up on the business, stock market, and economic events of the day. It is great, at long last, to have someone who has eliminated what may have been so perplexing to so many and to have done so with such remarkable clarity."

—**Hugh Johnson**, Chairman and Chief Investment Officer of Hugh Johnson Advisors

"Economic statistics, employment data, Federal Reserve surveys. Think they are boring? Think again! They can drive markets into a frenzy, causing billions of dollars to be made or lost in an instant. Bernie Baumohl brilliantly, clearly, and, yes, entertainingly describes what every investor and business manager should know about economic indicators: which ones move markets, how to interpret them, and how to use them to spot and capitalize on future economic trends. *The Secrets of Economic Indicators* is an extraordinary and insightful work—an enormously important contribution to the body of financial literature. Read it and then keep it on your desk. Consult it the next time you are deluged with a flurry of economic statistics. Your understanding certainly will be enhanced, and your portfolio will likely be as well."

—**Robert Hormats**, Former Vice Chairman, Goldman Sachs (International)

## Secrets of Economic Indicators, The: Hidden Clues to Future Economic Trends and Investment Opportunities

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