

JAMES FELICI

FOREWORD BY FRANK ROMANO

The Complete Manual of Typography

SECOND EDITION

A GUIDE TO SETTING
PERFECT TYPE

*"The ultimate typographic tool: a concise, beautiful book
that pulls together everything you need to produce great typography."*

FRANK ROMANO

ROCHESTER INSTITUTE OF TECHNOLOGY, SCHOOL OF PRINT MEDIA

“Dangerously good book on typography. ‘Dangerous’ because there is enough well-presented information in this volume to set you on the path to typography snobbery. This book is an excellent read and reference volume for any designer, print or web.”

— N O R A B R O W N , *Nora Brown Design*

“Felici elegantly and painstakingly sets out to demonstrate how to set type ‘perfectly’ in a digital age. This is the book that answers all the questions you wanted to ask, but also demonstrates all the steps you need to pursue to achieve a kind of typographic perfection.”

— M A R G A R E T R I C H A R D S O N , *FontShop*

“Buy this book, read it cover-to-cover, then keep it handy. You’ll be surprised at what a difference it can make in the appearance of your work, both print and web.”

— P E T E R B A U E R , *Photoshop User*

“*The Complete Manual of Typography*, by James Felici, condenses timeless wisdom and timely technology into one complete guide. It explains everything about type designs and usage. If you had only one book on typography, this should be it.”

— J A Y N E L S O N , *Design Tools Monthly*

“Reading this book is like sitting down with a longtime typesetter and going over the details of a complex job. Most people will use it as a reference—which it is—but reading any section straight through is rewarding. The writing is clear and straightforward, and Felici has obviously thought long and hard about everything he deals with here.”

— J O H N D . B E R R Y , *CreativePro.com*

“This excellent book discusses how type should look and how to set type like a professional.”

— L I N D A B U S H Y A G E R , *HiTech Review*

Complete Manual of Typography, The: A Guide to Setting Perfect Type

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