

**A practitioner's guide to
applied corporate finance**

MASTERING

third edition

FINANCIAL MODELLING in Microsoft® Excel

- Explains how to build simple and complex models
- Includes Excel 2010 as well as older versions of Excel
- Accompanying CD with practical examples, exercises and templates

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Mastering Financial Modelling in Microsoft® Excel

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INTRODUCTION

While the balance sheet and income statement are based on generally accepted accounting standards and conventions, cash flow is 'real' and cannot be varied so much by management decisions about the presentation of financial information. Bankers want to understand cash flows since the priorities are that the company survives and generates sufficient cash to repay loans, lease rentals and other forms of borrowing. Corporate finance today concentrates more on cash as an international measure for assessing performance rather than accounting profit measures.

The model introduced in the last chapter, MFM3_06_Financial_Analysis, reconciles the income statement and balance sheet back to change in cash:

Starting cash balance	
+ Cash generated from operations and other sources	
– Cash used to fund operations, investment, research, etc.	
= Ending cash balance	

The model uses a layout which calculates the trading cash or net operating cash flow (NOCF) and then uses the cash, together with the new capital introduced into the business, to reconcile back to the change in bank on the balance sheet. As with the balance sheet, the spreadsheet must self-check to rule out any mathematical errors and provide an overall integrity check. The important lines are:

EBITDA	Net operating profit adding back non-cash items such as depreciation of fixed assets and amortisation of goodwill
Net operating cash flow	Trading cash produced from the trading of the company
Cash flow before financing	Cash before new capital. (This links to the growth formulas in the previous chapter.)

Figure 7.1 illustrates the derivation of the lines in the cash flow. This is particularly useful where the information is derived from the change in balance from the beginning to the end of the year in the balance sheet and the amounts passed through the income statement.

There is also a cash flow set out generally according to international standards (Figure 7.2), which derives cash from operations and then shows the cash used or generated in investing and financing. The totals for cash are the same, although there are differences in the categorisation. For example, interest is counted under operations, whereas the UK method would place interest with financing.

Figure 7.1

Derivation of cash flow

	A	B	C	D	E	F
6						
7			Item			Comment
8						
9		Net Operating Profit (NOP)			Income Statement	
10		Depreciation / Amortisation			Non cash items	
11		Earnings before Interest, Tax, Depreciation and Amortisation (EBITDA)				
12						
13		Operating Items				
14		(+)/-	Current Assets		Inc = negative, Dec = positive	
15		+/(-)	Current Liabilities		Inc = Positive, Dec = negative	
16		Net Operating Cash Flow (NOCF)			EBITDA + change in working capital	
17						
18		Returns on Investment and Servicing of Finance				
19			Interest Received		Income statement	
20			Interest Paid		Income statement	
21			Dividends		Income statement	
22		Net Cash Outflow from Returns on Investments and Servicing of Finance				
23						
24		Taxation				
25			Taxes Paid		Income statement	
26			Deferred Tax		Change in balance sheet	
27		Net Cash Outflow for Taxation				
28						
29		Investing Activities				
30			Expenditure on Property, Plant and Equipment		Change in balance sheet + depreciation in P&L	
31			Expenditure on Investments & Intangibles		Change in balance sheet	
32			Marketable Securities		Change in balance sheet	
33		Net Cash Outflow for Capital Expenditure and Financial Investment				
34						
35		Exceptional and Minority Items				
36			Exceptional Income and Expense		Income statement and balance sheet (if applicable)	
37		Net Cash Outflow from Exceptional and Minority Items				
38						
39		Reconciliation				
40			Reconciliation Figure		Difference between RE on P&L and balance sheet	
41		Total Cash (Outflow)/Inflow before Financing			Addition	
42						
43		Financing				
44			Share Capital and Reserves		Change in balance sheet	
45			Short Term Debt and Provisions		Change in balance sheet	
46			Long Term Debt and Provisions		Change in balance sheet	
47		Net Cash Inflow/(Outflow) from Financing				
48						
49		Increase / (Decrease) in Cash			Addition	
50						
51		Reconciliation of Net Cash Flow to Bank				
52			Cash		Change in balance sheet	
53						
54			Checksum:			

DERIVING CASH FLOW

There is a model called MFM3_07_Cash_Flow_Statement, which demonstrates how the cash flow for the final period is calculated. This contains a copy of the data for the income statement and balance sheet and derives the cash flow statement (see Figure 7.3).

The balance sheet calculates the differences between each of the years. On the asset side of the balance sheet, an increase means that cash is being consumed, while a reduction is a source of cash. If debtors increase, then the

IAS layout

Figure 7.2

	A	B	C	D	E	F	G	H	I	J
8		Line		Item						Comment
9										
10		IC10		Profit from Operations						Income statement
11		IC11		Depreciation / Amortisation / Intangibles						Income statement
12		IC12		Operating Cash Flows before Movements in Working Capital						
13		IC13								
14		IC14		Working Capital						
15		IC15		(+)- Decrease / (Increase) in Receivables						Last year - this year
16		IC16		+(-) Increase / (Decrease) in Payables						This year - last year
17		IC17		Changes in Working Capital						Sum
18		IC18								
19		IC19		Cash Generated by Operations						
20		IC20								
21		IC21		Taxes Paid						Income statement
22		IC22		Interest Paid						Income statement
23		IC23		Net Cash From Operating Activities						Sum
24		IC24								
25		IC25		Investing Activities						
26		IC26		Interest Received						Income statement
27		IC27		Expenditure on Property, Plant and Equipment						Last year - this year
28		IC28		Expenditure on Investments, LT Assets & Intangibles						Last year - this year
29		IC29		Marketable Securities						Last year - this year
30		IC30		Exceptional Income and Expense						Income statement
31		IC31		Net Cash Used in Investing Activities						
32		IC32								
33		IC33		Financing Activities						
34		IC34		Deferred Tax						This year - last year
35		IC35		Dividends						Income statement
36		IC36		Share Capital and Reserves						This year - last year
37		IC37		Short Term Debt and Provisions						This year - last year
38		IC38		Long Term Debt and Provisions						This year - last year
39		IC39		Net Cash (Used In) / From Financing Activities						Sum
40		IC40								
41		IC41		Increase / (Decrease) in Cash and Cash Equivalents						Sum
42		IC42								
43		IC43		Reconciliation						
44		IC44		Reconciliation Figure						Difference between RE and BS
45		IC45		Net Increase / (Decrease) in Cash and Cash Equivalents						Sum
46		IC46								
47		IC47		Cash at the Beginning of the Period						Last year
48		IC48		Cash at the End of the Period						This year
49		IC49		Cash and Cash Equivalents at the End of the Period						
50		IC50								
51		IC51		Reconciliation of Net Cash Flow to Bank						
52		IC52		Cash						Change in balance sheet
53		IC53								
54		IC54		Checksum:						Check

company is less efficient in collecting cash and therefore needs more cash to fund the operating cycle. The opposite is true with creditor items. If the creditors rise, then more credit is being extended to the company and this increases cash resources.

Certain items such as fixed assets require items from the balance sheet and income statement. This is the change in net fixed assets plus the depreciation in the income statement. The reconciliation section at the bottom assists with the coding of the cells, since the difference must disappear