



the Sketchnote WORKBOOK

→ ADVANCED techniques FOR TAKING ←
VISUAL NOTES you CAN USE anywhere



by MIKE ROHDE
author of *The Sketchnote Handbook*

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Thank you for purchasing this digital version of:

The Sketchnote Workbook **Advanced techniques for taking visual notes** **you can use anywhere**

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PRACTICAL USES

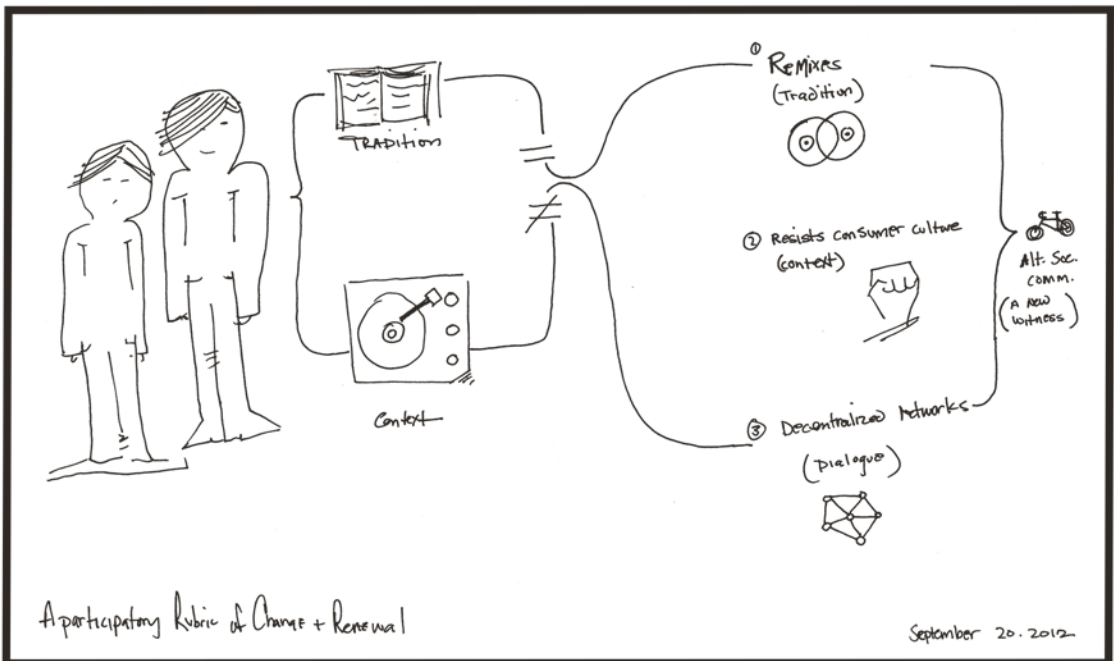
You can apply idea map sketchnotes to many areas of work and personal life. Here are a few ways they can be useful:

★WRITING

Creating a visual map of the ideas you're working with can aid in the process of writing an article, book, or other material. Research and reference materials are typically spread out across pages or in computer files. Sometimes ideas are lost within large quantities of text. Converting information into a visual idea map lets you see how these varied elements interconnect.

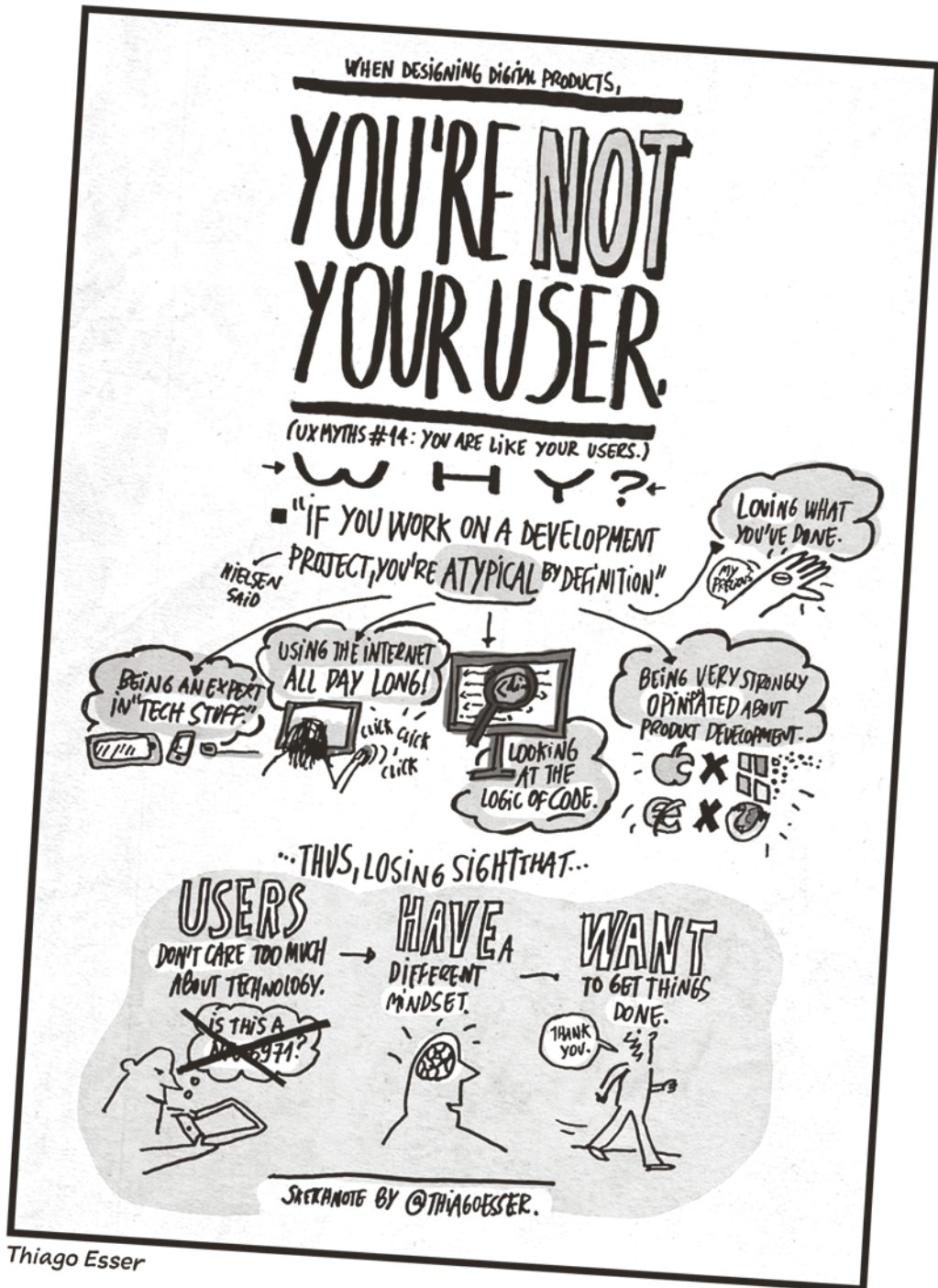
C. WESS DANIELS, a PhD candidate with writer's block, decided to create a sketchnote map of his dissertation themes. By mapping out his research, he was able to see the key themes of his writing from a different perspective.

THE INTERMEDIATE STEP OF MAPPING HELPED RELIEVE THE PRESSURE OF WRITING, GIVING HIM A WAY TO SNEAK PAST HIS MENTAL BLOCK TO FINISH HIS DISSERTATION.



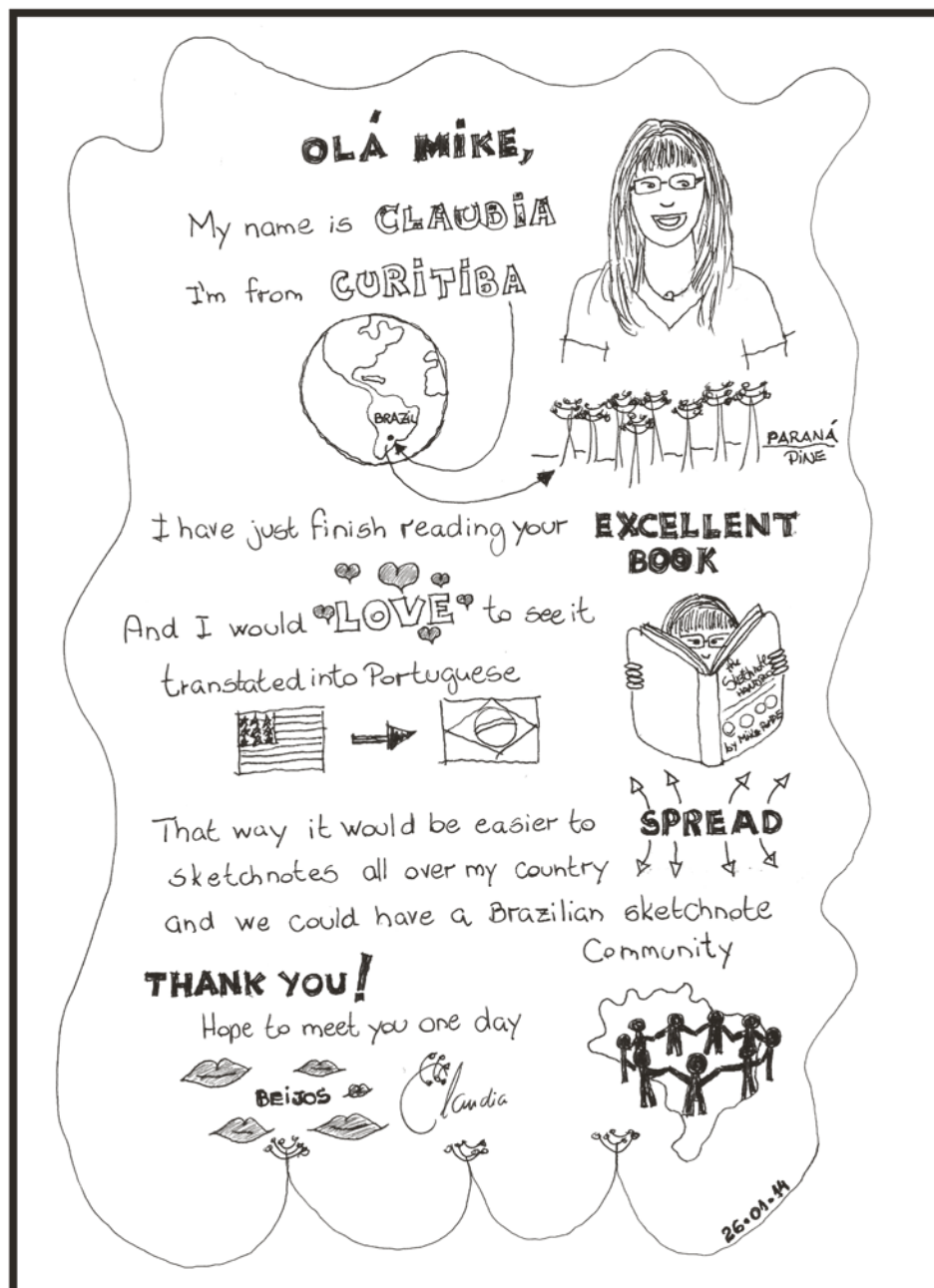
C. Wess Daniels

THIAGO ESSER, Interaction/UX designer, uses sketchnotes to remind himself that a developer thinks quite differently than the user.



Thiago Esser

CLAUDIA CERANTOLA from Brazil uses sketchnotes to write letters that are more compelling than regular text-only letters. Her hand-drawn images add a human touch to her *sketchletters*, and because they're fun to create, she is excited to make them.



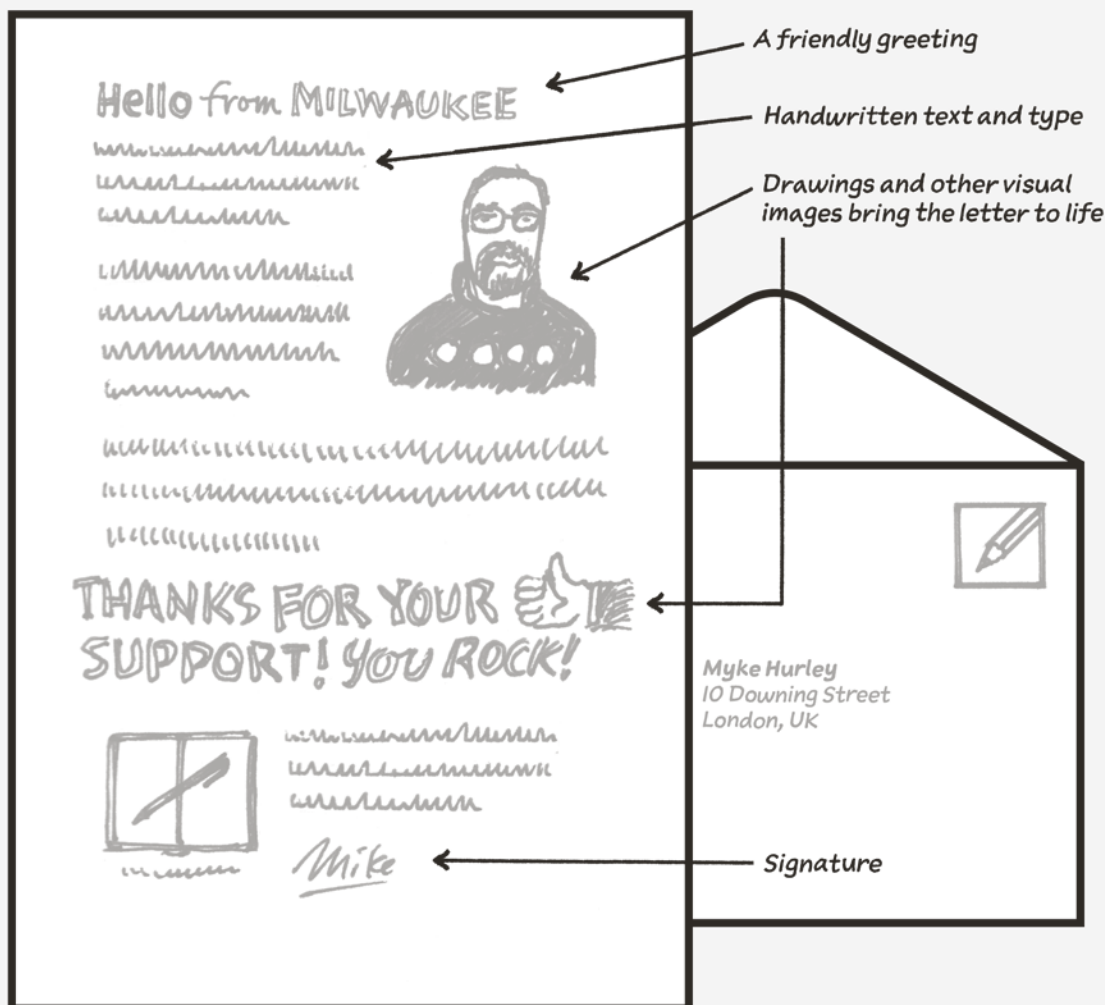
Claudia Cerantola



CHALLENGE 3.2

WRITE A SKETCHNOTE LETTER

Create a letter for a friend or family member using the sketchnote idea mapping techniques with text, lettering, and images. Mail your sketchnote letter.



QUESTIONS

How did it feel to write a sketchnote letter?

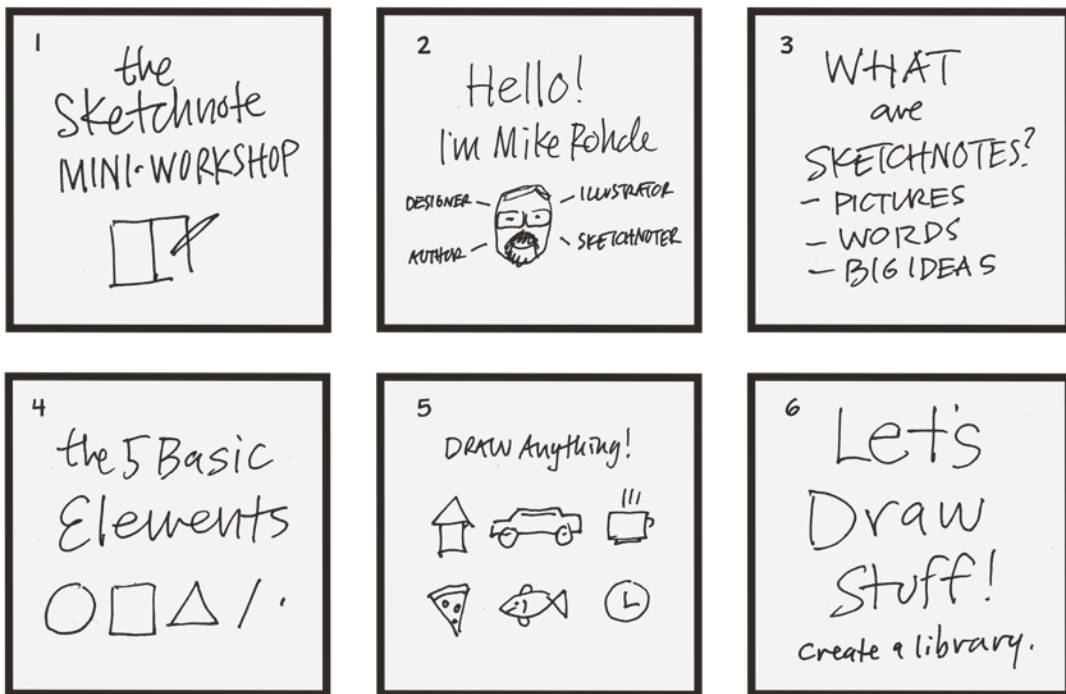
What was the reaction of the recipient?

What would you do differently next time?

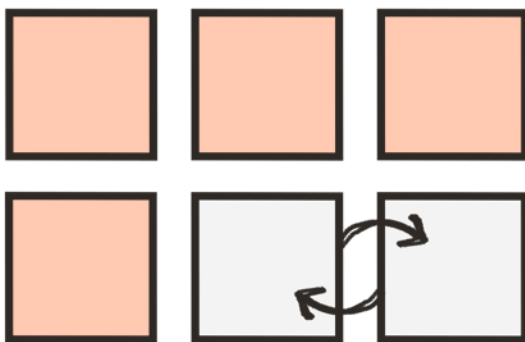
★PRESENTATIONS

Diagramming your presentation with an idea map on index cards or sticky notes is helpful in the early stages of presentation preparation.

On the first pass, get your main ideas down so you can see the flow.



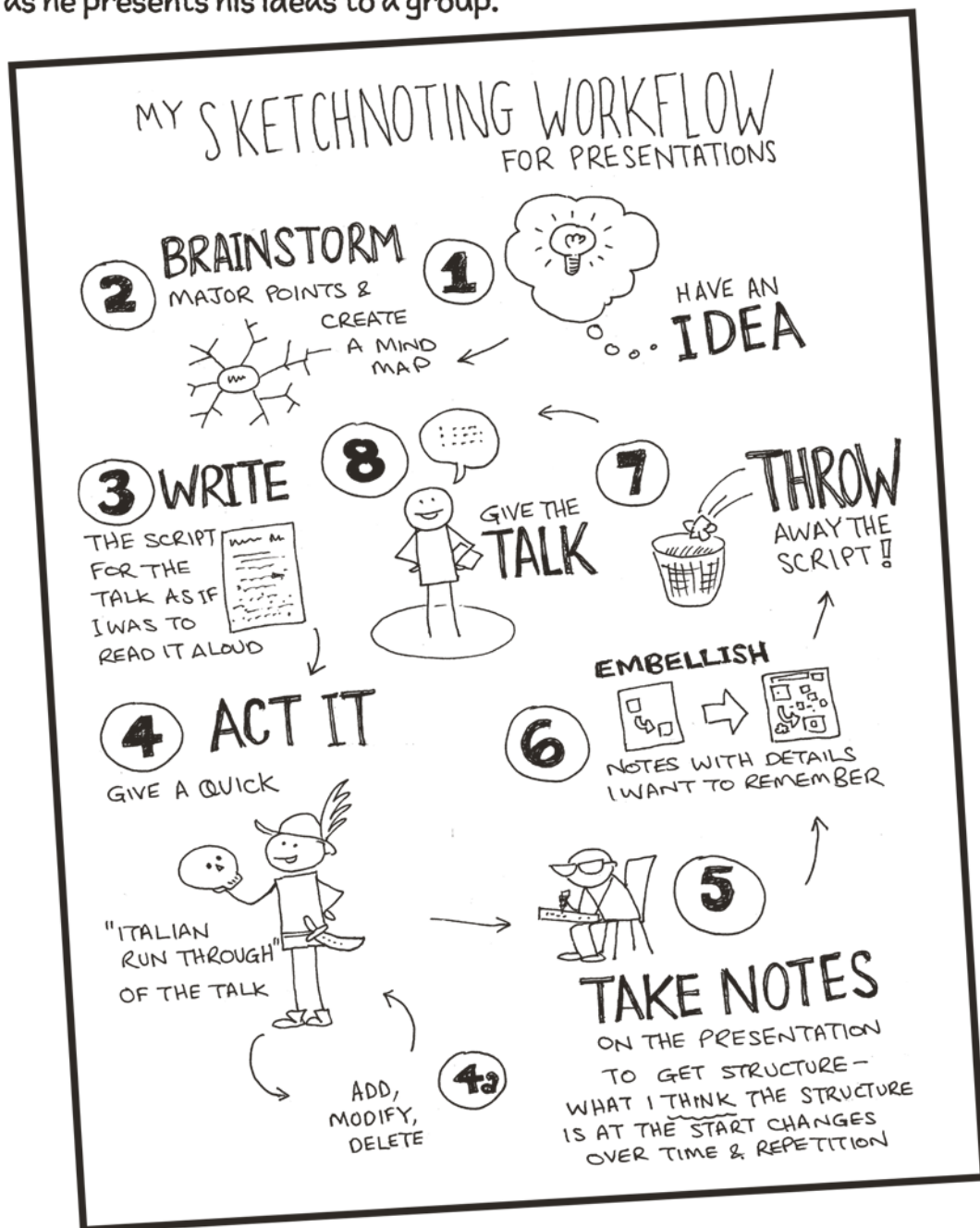
On your second pass, realign elements to improve the presentation's flow.



Index cards and sticky notes work great for building presentations because you have the flexibility to move cards or notes around to get a perfect flow.

You can use each card or note to present from or as a handy reference for building out your final slide deck.

DEREK GRAHAM uses sketchnotes to prepare and give presentations. Sketchnotes help him reduce his anxiety because he can see the entire story at a glance. His level of comfort with the story frees him to ad lib as he presents his ideas to a group.



Derek Graham